

**Federal Advocacy: A Case Study of
Success**

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2009 National School-Based Health Care
Convention

*Tiffany Clarke, Linda Juszczak, Brooke
Lehmann, Divya Mohan Little*

NASBHC

- **Policy and Advocacy: Build Political and Public Support for NASBHC and its Mission**

Policy team resourcing

- Linda
- Brooke
- Divya
- Tiffany
- State associations
- Government Affairs Committee



NASBHC's policy goals

- Mechanisms by which the federal government can support and sustain SBHCs
 - Reimbursement from public health insurance programs
 - Distinct authorizing program



Federal policy update

- SCHIP
 - Definition
 - Quality of Care
 - Obesity
- American Recovery and Reinvestment Act
 - Health
 - Education
 - Health Information Technology
- Education
 - ESEA
 - Title I
- Health care reform
 - S. 1034/H.R. 2840: *The Healthy Schools Act of 2009*
 - Authorization



Next steps

- Increasing SBHCs' public profile
 - Site visits
 - Media (letters-to-the-editor, op-eds)
 - Visit Capitol Hill
- Responding to NASBHC's requests
 - Call your Senator/Representative
 - Visit NASBHC's action center



Case study

- North Carolina
- Michigan
- Maine
- New York
- Tennessee
- Texas
- Your stories?

Questions?

NASBHC Resources

- www.nasbhc.org/advocacy
 - Fact sheets
 - Policy statements
 - Site visit guide
 - Media guide
- NASBHC – (202) 638-5872 or advocacy@nasbhc.org

