



# Growing a Sustainable State School Health Care Movement In Ohio

Making Ohio's Tent Larger for Greater Field Activity, Technical Assistance and Integration of Primary and Mental Health Care

## Presenter Disclosures

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

**No relationships to disclose for OSBHCA, OMHNSS, or individual presenters**

## Presentation Objectives

- Discuss the history, growth, successes and challenges faced by the Ohio Association and its partners and identify how to develop a growth plan based on Ohio's experiences
- Relate partnerships and grassroots strategies to your own movement to assist in growing a larger tent
- Demonstrate how increased advocacy and TA can strengthen the field and the association

## History of OSBHCA

- 1995: Ohio's school based/linked health centers began meeting as an informal network to discuss strategies for sustainability and program development.
- The geographic dispersion of the centers and their lack of resources prompted the formation of a coalition to support the existing centers and foster the development of additional ones.



## History of OSBHCA

- ▣ 2001: The Ohio School Based Health Care Association (OSBHCA) was formally organized as a non-profit 501 c3 through funding from the Health Foundation of Greater Cincinnati.
- ▣ 2006: Contract Executive Director Hired
- ▣ 2008: State Advocacy Director added to contract staff
- ▣ 2009 Field Coordinator Hired (in progress, by June 30<sup>th</sup>)



## Vision, Mission and Goals

The Association is an organization committed to improving the health and well-being of Ohio's children and adolescents within the context of their families through promotion of locally tailored school based/linked health care.

Growing collaboration  
between schools and  
communities  
to provide better access to  
health care for Ohio's  
children



## Vision, Mission and Goals

### Vision

- School-based/linked health centers will be an accepted and integrated part of the health care continuum throughout the state of Ohio.
- OSBHCA supports SB/L HC's through advocacy, technical assistance, professional and community education, and a communication and information network.
- OSBHCA has achieved financial sustainability through memberships, program fees, and other funders.
- OSBHCA has sufficient staff to serve the needs of its SB/LHC members.
- OSBHCA is recognized as the trusted representative and advocate for school-based/linked health care.



## Association Structure Defined

- OSBHCA has quarterly Board meetings, monthly executive committee conference calls; committee meetings as needed; 2 educational meetings per year



## Association Structure Defined

- OSBHCA holds its own 501c3 status, bylaws, articles of incorporation, bank accounts, website, membership fee structure
  - \$100-organization; \$40-individual-membership runs October-September
- OSBHCA has a typical association Board and Committee Structure including
  - Executive, Finance, Advocacy, Education, Nominating Committees; Ad Hoc task forces as necessary

## Ohio Context

- In the late 1990's, like many states, Ohio's conservative movement that felt health (i.e. reproductive) had no place in schools.
  - ODH SBHC program office & \$40,000 gone
  - CDC CSH grant no longer applied for
  - State Planning Committee on Health Education in Ohio moved into less advocacy, more school health teams

## Ohio Context

- Since 2006, a new school health movement has re-emerged
  - ▣ Health in general-Medicaid expansion & Ohio benefit bank
  - ▣ Mental health parity; diabetes coverage; PA/Nutrition legislation
  - ▣ Childhood obesity work-including Ohio Business Roundtable support
  - ▣ ODE: Comprehensive systems of learning supports
  - ▣ State associations, including OSBHCA, re-engaging the Governor and state legislature in advocating for school health services
  - ▣ 2008: CDC CSH grant re-awarded to Ohio in joint work between ODH-ODE
  - ▣ 2009: Governor Strickland makes clear education reform will be included in state budget; executive language talks to 'whole child' in education and wrap-around services; family-community engagement coordinators, extended learning, increased health services

## Ohio Context-OSBHCA's Tent

- 17 SBHCs serving 40 schools
- 26 SBHCs in 2004-2005 NASBHC Census
- More MH-school programs than primary based or linked, mobile dental or P-MH
- Dental programs:
  - ▣ Ohio Dept of Health reports there are 20 sealant programs in 43 counties serving about 30,000 children annually in 600 schools.
  - ▣ CincySmiles Foundation serves about 6000 of those kids in 7 counties in 340 schools

## Ohio Context

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- 2007-2008: Without an SBHC program office, with limited staff and small membership, however, OSBHCA faces challenges in justifying its place among school health groups
- Opportunity: how to coordinate and break down silos of school health groups
- Opportunity: how to build an overarching school based-linked movement beyond just the SBHC-only model/tent-we simply can't do it alone!

## HFGC Grant 2008-2010

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- In light of our growth from 2006-2008 and our context in Ohio, HFGC proposed a grant idea to increase advocacy, collaboration and field coordination for OSBHCA
- Wrote grant June 2009; awarded for Jan 2009-Dec 2010
- Hired advocacy director June 2009



## HFGC Grant 2008-2010

- Key components of the grant include:
  - **State advocacy director and increased organizational capacity**-The state advocacy director will network and strengthen ties with other statewide organizations and agencies, do the legwork in convening the statewide conversation with stakeholder about a coordinated approach to learning supports, coordinate with the field coordinators in mobilizing grassroots support in communities with SBHCs, and work with the executive director in increasing the visibility of the organization and the field.
  - **Field Coordinator**-field coordinator will work in local communities to raise the visibility of school based health care and assist in coordinating resources to expand the school based health services available, provide a vital link between OSBHCA and the local community and assist in mobilizing the field for grassroots advocacy efforts under the direction of the state advocacy director and executive director for OSBHCA.
  - **Collaborative Technical Assistance**-OSBCHA will collaborate with NASBHC as well as several other state associations to leverage resources and provide a level of TA that would not be possible otherwise.
  - **Per-project Technical Assistance:** Content experts currently in the Ohio field will be utilized to work with existing or planned school based health centers or services in specific areas of need.

## HFGC Grant 2008-2010

- Through this project OSBHCA will achieve the following outcomes:
  - 25% increase in the number of meetings with statewide groups-of-interest leading to consensus on key issues and strategies
  - At least a 200% percent increase in the number of centers and partners participating in legislative visits and/or legislative meetings promoting centers and school based/linked services
  - A minimum of 35 site visits by key decision makers to school based centers
  - 40% increase in knowledge/understanding of SBHC staff of issues critical to continued viability of SBHC as measured by pre and post testing

## HFGC Grant 2008-2010

- A minimum of 6 presentations to key stakeholders. Targeted stakeholder groups include (but are not limited to): Public Children Services Association of Ohio, Buckeye Association of School Administrators, Ohio Hospital Association, Ohio Association of School Nurses, Ohio Association of Pupil Service Administrators, Ohio State School Board, Indiana Covering Kids and Families Coalition, and others.
- 20% increase in participation of new and diverse participants in OSBHCA association meetings and events
- Development and distribution of new marketing materials linked to issues identified by key stakeholders
- Increase in visibility as measured by increased traffic to the Association web site, media placements, etc.

## Vision, Mission and Goals Changing

- 2008 OSBHCA Board Retreat: Morphing into becoming a part of a greater school-health agenda that can convene various entities under one umbrella
  - Still the recognized advocate and leader for SBHCs/linked centers, but to grow centers locally, visibility statewide and membership in general, the association is shifting
  - Added terminology such as Coordinated School Health, MH, Dental

## Guiding Principles Updated

- School based/linked health care promotes well being and long term success by addressing the medical, dental, mental health and health education needs of children and adolescents.
- School based/linked health services are comprehensive, coordinated and provided along a continuum of care including promotion, early intervention and treatment.
- Services for youth should be appropriate, accessible, affordable, coordinated and safe.
- School based/linked health services reduce barriers to learning and support academic success.
- School based/linked health services are most effectively delivered according to the CDCs Coordinated School Health Model



## Vision, Mission and Goals Changing

- Added new targets for Board members and advisors-dental, MH, state departments, physical activity and nutrition (Ohio Action for Health Kids)
- Worked with OMHNSS on potential further collaboration
- Added presentations with Voices for Ohio's Children, Public Children's Services Association of Ohio
- Added/changed staff deliverable: Friday e-news, monthly e-newsletter, develop new website, focus more on TA and per-project TA for Boards
- Added new projects: OMHNSS PDA trainings, Statehouse Day, TA to new SBHCs in partnership with NASBHC
- Stronger participation in NASBHC State-national affiliation

# NASBHC TOT and Roadmap



- Cycle 1 TOT:
- Ohio partnered with Michigan (1 representative with their team of 3) to be trained in TA-ended up compiled into Roadmap for future use
- Infused this into OSBHCA and partnership with NASBHC
- Credibility to OSBHCA; generates grassroots movement beyond advocacy

## Technical Assistance

- HFGC New grantee trainings with NASBHC have been completed.
- Marilyn Crumpton presented on EPSDT Issues at the 2009 Covering Kids and Families Conference sponsored by Voices for Ohio's Children and received evaluation results of 4.9 out of 5; one of the conference's highest breakout evaluations.
- Lake Hospital Systems is looking to offer mobile or based services at Perry School
- Southern Local School District RN Junie Maynard contacted OSBHCA about SBHC implementation/TA services. **May 8<sup>th</sup> to the Southern Local School Board at 8:00 p.m. A community meeting will follow on May 28<sup>th</sup> including health systems, community MH, the school team, business partners. Next meeting is scheduled for late June 2009**

## Technical Assistance

- **Technical Assistance Staff Report to Board (April 2009):**
- Logan County JFS continues to assess funding and buy-in for county run community based services in schools. Email communication continues.
- Columbiana County CASH program staff Danielle Dillon along with ESC head Anne Marie Vaughn continue to be interested in learning more about SBHCs. Weather in the area delayed two different scheduled meetings; OSBHCA and Columbiana County are currently working to reschedule a TA initial meeting for late spring 2009.
- Cleveland Public Schools School RNs, as follow up to a site visit to the Shaw Wellness Center in East Cleveland, continue to explore adding SBHCs to their system. The school RN team has been given OSBHCA/NASBHC needs assessments and planning docs; ongoing communication is happening via email.

## Technical Assistance

- **TA Presentations:** State National Partnership Ohio TOT Presentations, 2007 - 2009

**OSBHCA Annual Meeting, Columbus, OH: November 14, 2007**

*Social Marketing for SBHCs in Ohio*

Carrie Baker

**NASBHC Convention, Hollywood, CA: June 2008**

*Practice Management Improvement Basics: NASBHC's Web-Based Tutorial*

Carrie Baker, Kay Fangerow and Sue Murray

*It's a Family Affair: Effectively Involving Families in their Children's Health Care*

Carrie Baker, Heidi Britton, Tiffany Clarke

## TA Presentations Continued

### **Cycle Two State National Partnership, San Antonio, TX: September 2008**

*Practice Management Improvement Basics: NASBHC's Web-Based Tutorial*  
Carrie Baker, Laura Brey and Sue Murray

*Coding and Coding Compliance*  
Carrie Baker and Laura Brey

*It's a Family Affair: Effectively Involving Families in their Children's Health Care*  
Carrie Baker and Tiffany Clarke

### **Public Children's Services Association of Ohio Annual Conference, Columbus, OH: October 2008**

*School Based Health Services 101*  
Carrie Baker, Marilyn Crumpton, Tracee' Black

### **OSBHCA Annual Meeting, Columbus, OH: December 5, 2009**

*Motivational Interviewing*  
Carrie Baker and Laura Brey

## TA Presentations Continued

### **Health Foundation of Greater Cincinnati New Grantees Business Planning, Cincinnati, OH: September 2008 Through February 2009**

*SBHC 101: Business Planning Nuts and Bolts*  
Carrie Baker and Laura Brey

*Marketing your SBHC: A Plan of Action*  
Carrie Baker and Laura Brey

*Community Engagement Forum: Understanding SBHCs at Clinton Massie Schools*  
Carrie Baker and Thane Lorbach

*Staffing and Facilities Planning (web conference)*  
Carrie Baker and Laura Brey

*Case Statements and Sustainability*  
Carrie Baker and Laura Brey

*Productivity for SBHCs*  
Carrie Baker and Laura Brey



BREAK!



# Ohio Mental Health Network for School Success



# Ohio Mental Health Network for School Success

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# Network



## Ohio Mental Health Network for School Success

**Center for School-Based  
Mental Health Programs**  
Department of Psychology  
Miami University  
www.units.muohio.edu/csbmhp

Amy Wilms, Program Associate

The screenshot shows the website for the Center for School-Based Mental Health Programs (CSBMHP). At the top, there is a banner with the text 'Collaboration Promotes Shared Agendas Well-being for School Success Students Mental Health'. Below the banner is a navigation menu with links for Home, About Us, Clinical Services, IMHDC, Consultation Services, Mental Health Network, Shared Agenda, and Resources. A search bar is located in the top right corner. The main content area includes a section titled 'Center for School-Based Mental Health Programs (CSBMHP) Welcome' with a sub-header 'About Us'. This section describes the center's mission and goals. Below this is a section titled 'About This Website' which explains the purpose of the website. There is also a 'News & Updates' section with a sub-header 'Save the Date - April 14, 2009' and a brief description of an upcoming event. On the right side, there is a 'Projects and Initiatives' section listing various programs and initiatives.

The overarching goal is to offer services that reduce barriers to learning and enhance healthy psychological development of school-age students.



**Center for School-Based Mental Health Programs (CSBMHP)**

**Welcome**

In existence since 1998, the Center for School-Based Mental Health Programs (CSBMHP) at Miami University operates within the Department of Psychology. Faculty, graduate students and community partners are involved in research, consultation, and clinical service initiatives.

An important goal of the Center is to build collaborative relationships with schools and community agencies to address the mental health and school success of children and adolescents through the promotion of expanded school mental health programs and services. The intent is to promote the development and implementation of effective programs to enhance healthy psychological development of school-age students and reduce mental health barriers to learning. As a university-based Center, CSBMHP is committed to ongoing applied research, pre-service education of future clinicians, in-service training of educators and mental health professionals, and direct clinical and consultative service. Learn more...

**About This Website**

The Center for School-Based Mental Health Programs developed this site for users to easily find information regarding our programs. Please browse through the site to find out more.

**News & Updates**

**Save the Date - April 14, 2009**

Healthy Supported Students for Academic Success: Join OMHNSS and other associations in the school health/supports specialties for a **unique CE and advocacy event.**

Statehouse Day Agenda

**Search Our Site**

**Projects and Initiatives**

The Center:

- Clinical Supervision and Coordinating for Talawanda SBMH Traineeships
- Ohio Mental Health Network for School Success (OMHNSS)
- Southwest Action Network (SWAN)
- Effective Practice Integration Council (EPIC)
- Mental Health-Education Integration Council (MHEDIC)
- Talawanda (and Miami) Student Assistance Program (TAPTECH)
- Onesus Bullying Prevention Program
- Improving Behavioral Health Initiatives Health Foundation

Head Start

**Home**

**About Us**

**Clinical Services**

**MHEDIC**

**Consultation Services**

**Mental Health Network**

**Shared Agenda**

**Resources**

**News:**

**CSBMHP Professional Development Program for Educators**  
Take our Survey and Learn More!

**School Safety and Violence Prevention Curriculum Trainers:**  
Find a local trainer for your school.

**Effective Practice Registry Application Process Reopened**

**Resiliency Project**

**Links:**

- Miami University
- MU Department of Psychology
- Onesus Bullying Prevention: Clemson

## History of OMHNSS



Ohio Mental Health Network  
for School Success  
(<http://www.omhnss.org>)

- Since 2001
- Unique Collaboration
  - Ohio Department of Mental Health
  - Ohio Department of Education

## Mission of OMHNSS

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To help Ohio's **school districts, community-based agencies, and families** work together to achieve improved educational and developmental outcomes for all children — especially those at emotional or behavioral risk and those with mental health problems.

## Mission of OMHNSS

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- Promote **awareness of the mental health needs** of students attending Ohio's schools and the critical links between mental health and school/academic success.
- Promote the **adoption and implementation of policies** (at all levels) that encourage effective practices to improve the mental health and school success of Ohio's students.

## Mission of OMHNSS

- Help to build **capacity** within mental health and education systems for **enhanced collaboration** and **effective school mental health programs and services**.
- Build and sustain **strong regional action networks** to promote mental health—education—family collaborations, with broad stakeholder representation.



## Shared Agenda

- **Phase 1** Statewide forum for leaders of mental health, education, and family policymaking organizations and child-serving systems (March 3, 2003)
- **Phase 2** Six regional forums for policy implementers and consumer stakeholders (April-May, 2003)
- **Phase 3** Legislative forum involving key leadership of relevant house and senate committees (October 9, 2003)
- **Phase 4** Development and release of Shared Agenda report (Summer 2004)
- **Phase 5** Ongoing policy/funding advocacy and technical assistance to promote attention to the crucial links between mental health and school success

## Shared Agenda



### Legislative Forum

Kristin's Story



## Shared Agenda

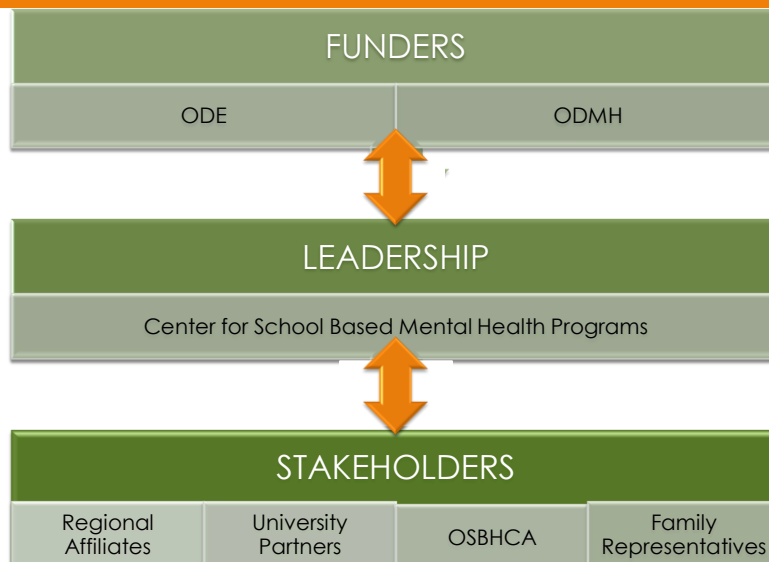
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# Shared Agenda

## GUIDING PRINCIPLES

- 1 Mental Health is crucial to school success.
- 2 There are shared opportunities for mental health, schools and families to work together more effectively.

## OMHNSS Organizational Structure



Organizational Structure

**Ohio Mental Health Network for School Success (OMHNSS)**  
Regional and Statewide Partnerships

**Ohio Department of Education**  
Center for Students, Families and Communities

**Ohio Department of Mental Health**  
Office of Children's Services

**OMHNSS Leadership**  
Center for School-Based Mental Health Programs (CSBMHP),  
Department of Psychology, Miami University

**Northwest Action Network (NWAN)**  
Children's Resource Center  
Bowling Green State University

**North East Action Network (NEAN)**  
Lakewood City Schools  
Case Western Reserve University



**North Central Action Network (NCAN)**  
Heartland Behavioral Healthcare  
Kent State University

**Central Ohio Action Network (COAN)**  
Nationwide Children's Hospital Behavioral Health  
The Ohio State University

**South East Action Network (SEAN)**  
Woodland Centers, Inc.  
Ohio University

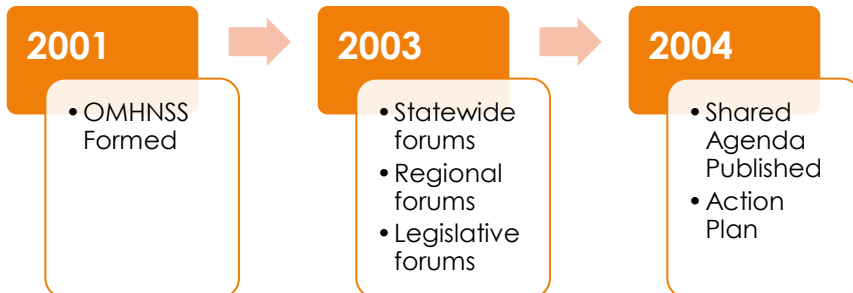
**South West Action Network (SWAN)**  
CSBMHP, Miami University

**Family and Consumer Representatives**  
Stepping Stones Mental Health  
Educational Consulting  
Tova's N.E.S.T., Inc.  
Ohio Federation of Families for Children's Mental Health

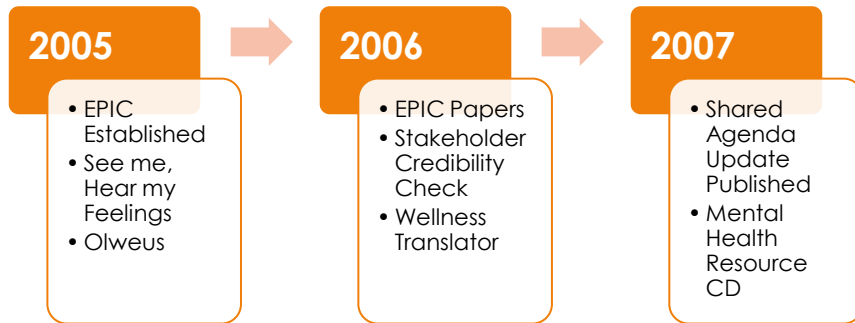
**School Based Health Care Partner**  
Ohio School Based Health Care Association

**To Find Out More:**  
[www.omhnss.org](http://www.omhnss.org)  
Center for School-Based Mental Health Programs,  
Department of Psychology,  
Miami University  
513-529-2450

OMHNSS Timeline



## OMHNSS Projects



## OMHNSS/OSBHCA

**2005 – Network activities (OCCMSI) in schools with SBHC**

**2006 – Network affiliates present at OSBHCA annual meeting**

**2007 – Joint Conference with OSBHCA**

**2008 – Network affiliate joins OSBHCA board**

**2009 – Braided funding to support activities of mutual interest:**

- ▣ PDA Trainings
- ▣ Statehouse Day

## OMHNSS Today

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# 5 Action Teams

- ❖ Communications Action Team
- ❖ Policy Development and Advocacy Action Team
- ❖ Quality and Evidence Based Practice Action Team
- ❖ Systems Analysis and Change Action Team
- ❖ School Safety and Violence Prevention Action Team

## OMHNSS Action Teams

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### **Communications Action Team**

Working to enhance the communication among state, regional, and local partners to promote the action agenda of the Network.

Network News (online newsletter)

Website

Online Resources

## OMHNSS Action Teams

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### **Quality and Evidence Based Practice Action Team**

#### ***Effective Practice Registry***

- 10 Programs/Strategies/Practices
- Provides examples of effective practices in a local context.
- Rather than simply highlighting an “evidence-based program”
  - Making the program work in context

## OMHNSS Action Teams

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### **System Analysis and Change Action Team**

#### ***On-line School Mental Health Strategies Survey for School Principals***

- Project to identify the current status of effective school mental health (SMH) programs and services in Ohio.

## OMHNSS Action Teams

### **Safety and Violence Prevention Action Team**

**Working with the Ohio Department of Education to roll out a train-the-trainer program to address H.B. 276 Mandate**

Four topic areas:

- Child Abuse and Identification
- Bullying and Violence Prevention
- Substance Use and Abuse
- Depression and Suicide

## OMHNSS Action Teams

### **Policy Development and Advocacy Action Team**

Focuses on analysis, development, and implementation of policies that promote positive school climate.

#### **Information Brief Topics**

- The Importance and Benefit of Positive Youth Development in Schools
- The Case for Culturally Competent Schools
- Non-Academic Barriers to Learning
- The Case for Dating Violence Prevention in Schools
- Trauma and Schools
- Why We Need School Mental Health Programs and Services
- The Case for Programs That Address School Climate
- The Case for Screening and Early Identification

## Grassroots Strategies: Advocacy and PDA Work

- What the trainings are:
  - ▣ Advocacy Quiz
  - ▣ Identify own objectives as well as our standard objectives
  - ▣ Presentation on how to, what to, and why to advocate
  - ▣ State legislative process/knowing the players
  - ▣ Most recently-strategic conversations about the budget-Medicaid, SB MH/HC, early care, afterschool (all wrap-around services), state income levels vs. ability to pay for services, how to take an active role now
  - ▣ OMHNSS PDA Packets distributed for reference

## Grassroots Strategies: Advocacy and PDA Work

- Where we've been:
  - ▣ November 13th-Summitt County (various advocates)
  - ▣ November 13th-Columbiana County Board of Mental Health
  - ▣ March 16th-Mental Health Services/Recovery Board of Clinton and Warren Counties
  - ▣ April 16th-Ohio State School of Social Work Graduate Course
  - ▣ May 29th- MindPeace and Cincinnati Children's Hospital, Hamilton County



Ohio - The Buckeye State

## Grassroots Strategies: Advocacy and PDA Work

### □ PDA Training Results:

- Presentation Objectives were achieved
  - Average 4.3 out of 5
- Presentation provided usable ideas and/or techniques
  - Average 4.4 out of 5
- I would recommend this program to others
  - Average 4.6 out of 5
- I will use the information from this presentation in my profession
  - Average 4.3 out of 5
- Speakers were knowledgeable about content area
  - Average 5.0 out of 5
- Speakers presented clearly and concisely and responded to questions
  - Average 5.0 out of 5

## Grassroots Strategies: Advocacy and PDA Work

### Comments on what participants will find most useful:

- Every part was informative
- How Ohio government actually works
- Detailed information about legislative process
- Being my first training, almost all was beneficial
- The conversation and finding out about the legal process
- Idea of Storyboarding
- The basic education component was quite useful and informative.
- I learned a lot about the systems in Ohio and have a greater appreciation for how I can fit into the systems.
- Both the facts from the quiz and the interactive discussion
- Examples and hands training (30 second elevator speech)

## Grassroots Strategies: Advocacy and PDA Work

### PDA Training Results continued

#### Suggestions for future trainings comments:

- ▣ Writing briefs to educate legislators and key stakeholders.
- ▣ Perhaps target to FCFCs
- ▣ It would be great to see future trainings that go beyond the "Advocacy 101" level.
- ▣ In the training, several follow-up meeting were suggested and I think these will be crucial for moving the efforts forward.
- ▣ More examples and hand on demonstrations
- ▣ It would be nice to get feedback from stakeholders on the topics that are of interest to them, and coordinate our efforts (i.e. create information briefs on those topics).

## Grassroots Strategies: Advocacy and PDA Work

### ▣ My suggestions for improvement:

- ▣ No online evaluation
- ▣ Offer CEUs as possible
- ▣ Schedule multiple trainings at a time-a 101, 102 and 103, but keep them at 1-1.5 hours
  - ▣ Cincinnati HFGC/SWAN/MindPeace/Cincinnati Children's presentation follow up
- ▣ Create a hands-on piece (and not a form letter or postcard, but something these regional folks can create for a shared responsibility)
- ▣ Decide who 'owns' what-registration lists, reporting/evals, future usage, etc.

## OSBHCA Grassroots Strategies: Other partnerships and work

- Ohio Action for Healthy Kids: Advocacy and Executive Committees
- OASN Joint RN definition work
- OSBHCA-specific site visits
- Legislative meetings with our state advocacy director
- Campaign letters
- Friday e-news updates



## Statehouse Day

- Why:
  - An identified need for some kind of advocacy day trying to bring all school health walks of life together in a meaningful way, especially around CSH work the state was doing (but cannot advocate)
  - The state budget was sure to include education reform as well as kids health expansion, so timing was there; also working on PDA trainings to encourage attendance and educate on the 'how tos' in state advocacy
  - For OSBHCA purposes, getting a day where many groups were there was the 'deliverable' however, several others were discussed with OMHNS: what are the outcomes? What is the framework? Who are the targets? Can a top three policy list be developed? How will we train people?

# Statehouse Day

**You know children need to be healthy  
and supported to learn...**



# Statehouse Day



**Now is the time to tell them.**

With ONE VOICE, we are calling all those who work to address the non-academic barriers facing Ohio students to join in a special advocacy and continuing education event at the Ohio Statehouse Atrium in downtown Columbus.

In-school providers of care; community wrap around services in primary, mental and oral health care; out-of-school-time students; parents; foundations: this is our opportunity to collaborate, learn and share different strategies to support students and with ONE VOICE tell Ohio legislators about the necessity for these services to Ohio's students.

With ONE VOICE we are asking you to join us in promoting HEALTHY, SUPPORTED STUDENTS FOR ACADEMIC SUCCESS.



# Statehouse Day

**Healthy Supported Students  
for Academic Success**



Statehouse Atrium  
Columbus, Ohio



# Statehouse Day



## YOUTH RALLY!!

*Healthy, Supported Students for Academic Success*  
West Statehouse Lawn (High Street Side)  
April 14, 2009  
3:30 p.m. to 4:00 p.m.



Hear from Ohio youth and families how they are supported in school and by their communities as we celebrate **Healthy, Supported Students for Academic Success!**



**Featuring:**

- Introduction by: Kathy Oberlin, Ohio Mental Health Network for School Success
- Welcome: Austin Bright, Tri-Valley High School
- The Short Stop Drum and Dance Ensemble: Bria Hoke, Zaharah Jordan, Kaya Gordon, Tiera Maxwell, Alaina Jordan, and Antwane Ross (Franklin County Directions for Youth)
- Rachel Lewis and Peter Mattson, Mental Health Youth Advocates
- Earl and Ryan Pyle, father and son advocates for support services
- TEEN RAP: Tennyson Adams, II and Cortez Stokes
- Closing: Alayna Peadon, West Muskingum High School, Zanesville



# Statehouse Day



# Statehouse Day



# Statehouse Day



# Statehouse Day



# Statehouse Day

## By the Numbers:

- 26 'collaborating groups'
- Total attendees (not counting legislators): 134
- Total legislators and staff that attended lunch: 51
- Total registered no-shows: 27
- Total attendees requesting CE: 50
- Total scheduled legislative meetings (Options A & B): 74

## Media Coverage:

Statehouse Day received a write up in two statewide daily newspapers.

Lots and lots of youth!



# Statehouse Day

- Positive comments in evals and de-briefing meetings:
  - Youth incorporation fantastic-being three, artwork, speaking, etc.
  - Number of legislators and staff at lunch great
  - First time so many advocates on 'school health' had come together, met, talked, depth and breadth of issues/groups was wonderful
  - First Lady and State Departments were wonderful
  - Interesting to see different models
  - So many legislative visits!
  - Day was well-organized, looked wonderful

# Statehouse Day

- Suggestions for improvement moving forward:
  - Agenda too long
  - No clear focus of policy asks
  - Youth needed to kick off or be during lunch-more focus on youth 'asks'
  - Second legislative match up was incorrect
  - **Lost OSBHCA in there**
  - Set up in regions worked for lunch, but not for ANY other time throughout the day
  - Didn't break even-is there shared ownership in cost going forward?

## OSBHCA Grassroots Strategies: Friday e-news

<p style="text-align: center;"></p> <p style="text-align: center;"><b>Ohio School Based Health Care Association</b></p> <p style="text-align: center;"></p> <p style="text-align: center;"><b>Legislative &amp; E-News Update for Friday, June 12, 2009</b></p> <p style="text-align: center;"><b>URGENT News from NASBHC</b> <u>The Healthy Schools Act of 2009- Your calls needed TODAY!</u></p> <p>As you know, Senators Stabenow (D-MI), Bennett (D-CO), Durbin (D-OH), Kerry (D-MA), Levin (D-MI), Snowe (R-ME), and Wyden (D-OR), introduced the bill this past May. Since then, after 2600 actions taken using NASBHC's action center, and over fifty logged calls and there could be many more that did not report callings, three senators have agreed to sign-on as cosponsors, thus far: Sens Bingaman (D-NM), Boxer (D-CA), and Udall (D-CO). Thank you to everyone who encouraged and mobilized their field, in conjunction with our action alert, to call their Senators. We are still trying to get sign-ons on keep-up the calls and be sure to ask to speak to the health legislative assistant in your Senator's office.</p> <p>We expect the House bill to be introduced either this week, and are excited that it will be cosponsored by Representative Towns (D-NY), Sarbanes (D-ND), and Dingert (D-MI). Before the bill is introduced, we need to secure a few more additional original cosponsors so PLEASE START YOUR CALLS IMMEDIATELY.</p> <p style="text-align: center;"><b>OSBHCA Members: Your action is needed!</b></p> <p>Please Call Congressman Tim Ryan and request that he sign on as a Co-Sponsor of this legislation.</p> <p>We have placed a phone call and sent an email on behalf of OSBHCA, now it is time for our members in the field to make their voices heard!</p> <p>Call: (800) 856-4152 and ask for Congressman Ryan's Health Legislative Aide. Urge the Congressman to sign on as a co-sponsor as he did with the Healthy Schools Act of 2007.</p>	<p style="text-align: center;"><u>Health Care Reform Stakeholder Meetings</u></p> <p>Health Committee Chair Barbara Boyd and Vice Chair John Patrick Carney invite you to present at the first of a series of stakeholder meetings to discuss health care reform in Ohio. Each meeting will feature brief presentations from representatives of the payor, provider and patient advocate communities. Following the presentations, members of the Health Committee will have an opportunity to ask questions. The goal of the meetings is to begin a dialogue which will enable the Health Committee to form a cohesive vision for health care reform in Ohio and craft legislation in accordance with that vision.</p> <p>Each payor, provider or patient advocate will speak for 3-5 minutes on one or more issues, concerns or ideas related to health care.</p> <p>DATE: Thursday, June 18, 2009 TIME: 1:00 PM PLACE: Ohio Statehouse, Room 311</p> <p>This is a great opportunity for OSBHCA members to showcase the work they are doing to increase access to quality health care in Ohio's schools. PLEASE contact Heidi Welch at <a href="mailto:heidi@bakernoprofits.com">heidi@bakernoprofits.com</a> if you are interested in presenting, and she will make take care of arrangements with the Chairwoman's office, as well as assisting you in preparing your testimony.</p> <p style="text-align: center;"><u>State Budget News</u></p> <p><u>Conference Committee Looks to Cut \$2.6 Billion, Taking Budget to FY99-00 Levels</u></p> <p><u>Family Advocates: Raise Taxes to Protect Services</u></p> <p><u>Dispatch: Cuts, not taxes, may fix shortfall</u></p> <p><u>Gonewer: Government service advocates brace for more cuts from budget plan but keep pressure on policy makers</u></p> <p><u>Gonewer: Budget deficit expectations grow; leaders have 'productive meeting'</u></p> <p><u>Gonewer: Removal of Strickland health insurance provisions key sticking point for Budget</u></p>
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# OSBHCA Grassroots Strategies: New Website

- <http://www.affinisc.ape.org/osbhca/>
- Member log-in
- Action center
- TA posted
- Events calendar

The Ohio School Based Health Care Association

Home | Member Login | Contact Us | Site Search

About Us | Advocacy | Technical Assistance | Important Links | Events

**Welcome to the OSBHCA!**

The Ohio School Based Health Care Association (OSBHCA) is an organization committed to improving the health and well-being of Ohio's children and adolescents within the context of their families through promotion of locally-tailored school based health care. Specifically we:

- ▶ Support SBHCs through education, advocacy, networking and technical assistance
- ▶ Work to develop long term strategies to promote the financial stability of school-based health care
- ▶ Participate in the development and maintenance of local, state and federal standards for service delivery to youth and families

**Upcoming Events**

JAN 10 **Event One**

FEB 10 **Event Two**

MAR 10 **Event Three**

Heading 6

Recent News

## BREAK!

## Merger? Partnership? Collaboration?

	OMHNSS	OSBHCA
Governance/Structure	Yes	Yes
<b>Board of Directors</b>	<b>No</b>	<b>Yes</b>
Membership Dues	No	Yes
<b>501 (C)3 Structure</b>	<b>University</b>	<b>Yes</b>
<b>State Department Funding</b>	<b>Yes</b>	<b>No</b>
Grant Funding/Matching	Yes	Yes
<b>Staff</b>	<b>1 Full/3 part</b>	<b>1.5</b>
Offices	University	Y
<b>Relationship with NASBHC</b>	<b>Y</b>	<b>Y</b>
Regional Networks	Y	N
<b>Annual Meetings for Members</b>	<b>Y - 2</b>	<b>Y - 2</b>
<b>Website</b>	<b>Y</b>	<b>Y</b>
Newsletter	Y	Y
<b>Technical Assistance Curriculum</b>	<b>Y</b>	<b>Y</b>
Committees	Y	Y
	Quality and Evidence-Based Pract. Communications Systems Change/Analysis SVPC	Advocacy Education Executive Finance
<b>Parent Involvement at State</b>	<b>Y</b>	<b>N</b>
University Partners	Y	N

## Merger? Partnership? Collaboration?

UNAMED ASSOCIATION STRUCTURE DRAFT

Board of Directors

Standing Committees----- Project Workgroups

Advocacy/PDA Education Executive Finance ----- Oral Mental Primary

Direct policy & Advocacy Direct Programming/CE Direct Running Board Direct grants/funds/bookkeeper Oral Health Council? Current OMHNSS contracts TOT work/integration

# Merger? Partnership? Collaboration?

## UNAMED ASSOCIATION STAFF STRUCTURE DRAFT

Board of Directors

Executive Director   State Advocacy Director   Communications Manager   Administrative Assistant

Graduate Students/Interns

Contract Staff:

Field Coordinator; Bookkeeper/CPA; Fundraising Consultant/Grant Writers;

Lobbyist and PR consultant

Eventual funding could allow for contractors/staff employees to lead long-term work group projects

## Proposal to Blend

- Assumptions for purpose of this proposal:
  - There is a recognized need to look at how OSBHCA and OMHNSS/Center at MU can work in partnership to:
    - Build on strengths each group brings to the table
    - Maximize financial and staff resources
    - Build a school health movement that encourages better integration of primary-mental health services
    - Create a stronger network for advocacy
    - More-complete communication on who is working on what with whom (ex: both groups work with NASBHC) and less duplication to maximize impact of work both groups are accomplishing

## Proposal to Blend

- **Proposal PART A:** The Ohio Mental Health Network for School Success (OMHNSS) and the Ohio School Based Health Care Association (OSBHCA) shall blend to become

### The School Community Health Alliance of Ohio (SCHA O)



## Proposal to Blend

- **PART B: Create a shared statement of:**
  - The mission of the School Community Health Alliance of Ohio (SCHA O) is to help Ohio's schools, community-based primary, mental and dental health partners, families, students and advocates work together to achieve improved educational and general health outcomes for Ohio's children and adolescents, especially those in underserved areas. We do this by:
    - Promoting awareness of the health needs of students attending Ohio's schools and the critical links between health and school/academic success.
    - Promoting locally tailored partnerships between health, mental health, dental, schools and families to address these needs with appropriate, high-quality, effective services
    - Enhancing currently-existing partnerships between schools-communities via networking, technical assistance, continuing education and advocacy.

## Proposal to Blend

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### **Proposal PART C:**

Three appointees from the OMHNSS will join the current OSBHCA Board of Directors as chosen by mutual decision of each groups' leadership. OSBHCA's Bylaws will be amended to accommodate these changes at a joint retreat in 2009. In addition, a facilitated strategic planning session to develop in more detail a new vision, goals and objectives for the SCHA Board, staff and members will be developed.

## Where we are

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- Current pursuing further collaboration with OMHNSS, not pursuing blending organizations currently (as by the proposal)
- Why:
  - Funding with OMHNSS is so questionable (ODMH proposed \$160 million cuts for 2010-2011 biennium)

## Results

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- So what did this accomplish??
- OSBHCA went from an email list of 140 to over 1000 in 5 different lists
- PDA work traction
- We have a state definition (thus far!)
- Pursued joint presentations, grant funding, technical assistance projects
- MH is thinking more about CSH-broadening perspective

## Lessons Learned-Big picture

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- Paid affiliates and university partners vs. volunteer structure difficult to overcome
- Sustainable funding difficult to come by
- Visionaries who move forward vs. bureaucratic structures
- Board/leadership buy-in
- Collaboration is all about trust-need to trust in shared outcomes for kids
- Broader picture without losing own mission-joint mission becomes focus but the transition is long

## Lessons Learned-Tangible

- Project-specific funding
- Structure parameters-Board approval vs. leadership discussion
- Data collection
- Membership:
  - Paid vs. not
  - Who has which lists-ownership

## Future Challenges/Opportunities

- Membership-how do we quantify members and, under a 501c3 status, donations are accepted-how does the association most-effectively fundraise?
  - Some limitations on advocacy abilities as 501c3
  - Keeping track of members is difficult
  - What are tangible membership benefits offered?
- Part-time staff and a "Working Board"
  - Adds consistent structure and autonomy
  - Firm offices give the association a home
  - Growth challenges-at what point to become a full-time operation? Who do you share and collaborate with while still holding true to mission, vision goals?

## Future Challenges/Opportunities

- As OSBHCA/OMHNSS continue to collaborate more closely, we have some wonderful challenges ahead:
- What do we each hold onto and how do we diminish duplication? Do we even want to?
- Is it grant work, partnership on conferences, ongoing PDA or something more?
- How (or do) to we blend the capacities, strengths and structures of the groups moving forward? And how do we report and grow it?
- How do outside influences focus, detract from, or enhance our work together? Do they at all?
- Beyond the state orgs, how does the field embrace our mutual work going forward?
- Great work-but survival is paramount

## Next Steps

- Joint OSBHCA/OMHNSS retreat July 19-20, 2009
- Hired facilitator to start walking us through very specific planning
- ONGOING WORK NEEDED!

## Questions? Comments?

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## Contact:

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