



NASBHC presents

# 2009 National School-Based Health Care Convention

Hollywood, Florida • June 24-27, 2009  
Westin Diplomat Resort and Spa

## Program

**IN ASSOCIATION WITH:**

U.S. Department of Health and Human Services

Health Resources and Services Administration

▶ Bureau of Primary Health Care

▶ Maternal and Child Health Bureau

W.K. Kellogg Foundation

The Atlantic Philanthropies

Centers for Disease Control and Prevention

## Highlights

**50 Workshops**

**Networking Opportunities**

**Exhibit Hall**

**Site Visit**

# NASBHC LEADERSHIP 2008-2009

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## **Technical Assistance and Training Panel**

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### *Chairs*

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Sue Catchings, *Baton Rouge, LA*  
Holley Galland, *Baton Rouge, LA*  
Paula LeSueur, *Albuquerque, NM*  
Sue Murray, *Chicago, IL*

## **Evaluation and Quality Panel**

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### *Chairs*

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Sharon Hoover Stephan, *Baltimore, MD*  
Raymond Tsai, *New Orleans, LA*

# NASBHC

National  
Assembly on  
School-Based  
Health Care

Bringing Health Care To Schools For Student Success

Dear Colleague:

Welcome to Hollywood, FL and the largest national gathering of school-based health center (SBHC) professionals and supporters. Our theme this year, *School-Based Solutions to Promote Health Equity*, is based on a bold premise that SBHCs have an important role to play in eliminating unjust health care access barriers for children and adolescents. We believe not only do we have a role – but that creating access for hard-to-reach children and youth is something we've done since the inception of this delivery model. It is time to be recognized for the solutions we can offer in reducing health disparities and promoting school success.

Our objectives for this week are to celebrate our success and growth in the last year, and explore the potential of what we can accomplish in the next year. We share the mission to advance the school-based health care movement with all of you, in all its iterations, and we look forward to collaborating with you in this idyllic and relaxing environment.

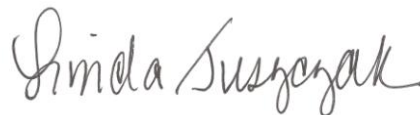
As always, the interdisciplinary workshops feature top-notch faculty. Learn about new resources and ideas that can improve your work experience. Make lifelong connections. Network with the brightest and most dedicated youth-serving professionals. And interact with the thirty youth advocates attending the convention. We are so proud of our youth programming track and know that we can all benefit from hearing the voices of those we serve.

Thank you for joining us here in Hollywood, FL. We look forward to offering you your best convention experience yet!

Sincerely,



Paul Melinkovich  
President



Linda Juszczak  
Executive Director



# 2008 OUTSTANDING ACHIEVEMENT AWARD



## LAVERNE GREEN

This year, NASBHC is pleased to honor Laverne Green, the Senior Advisor of the Office of Minority and Special Populations, in the Health Resources and Services Administration's Bureau of Primary Health Care, with the 2008 Outstanding Achievement Award. This award is bestowed to individuals and groups that make important contributions to the advancement of school-based health care.

Captain Green has been a commissioned officer in the US Public Health Services for 25 years and has been practicing nursing for 36 years. She is responsible for the SBHC Programs, Health Care for the Homeless, Public Housing Primary Care Programs and numerous federally funded Cooperative Agreements to organizations that target training and technical assistance to special and underserved populations who have limited access to comprehensive primary health care.

In addressing the needs of these populations she collaborates with several federal agencies to promote a comprehensive approach to health care. Captain Green has served in numerous administrative and supervisory roles in health care delivery and programmatic policy and planning and implementation. She serves and is active in public, private, and nonprofit committees with a focus on improving access to health care.

Please join us in congratulating Laverne Green for being the recipient of NASBHC's 2008 Outstanding Achievement Award. We hope her high-yielding investments and leadership in school-based health care are an inspiration to others.

Don't miss Captain Green's presentation on SCHIP, as she moderates the closing plenary – *Not a Quick Fix: Building Support for SBHCs*, Saturday, June 27, at 10:45 am.



**Wednesday, June 24, 2009**

7:30 am – 4:30 pm – REGISTRATION & CEU/CME desk  
*Grand Ballroom Foyer*

8:00 am – 4:00 pm – BOARD OF DIRECTORS MEETING  
*Conference Room 314*

8:00 am – Noon – BUREAU OF PRIMARY HEALTH CARE GRANTEE MEETING  
*Conference Room 212/213*

1:30 pm – 5:30 pm – STATE LEADERS MEETING  
*Conference Room 212/213*

1:30 pm – 5:00 pm  
Pre-Conference Seminars I and II

### **PC1- Evaluation and Quality**

*Atlantic Ballroom 1*

Clinical Quality Improvement for a SBHC Network: Sticky Questions and Hard Lessons

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This workshop will present findings from a school-based health center (SBHC) that implemented a CQI campaign to standardize and improve quality of care. The presenters will explain how chart audits examined indicators of adherence to practice clinical guidelines, and how interviews determined barriers. Several other interventions were conducted focusing on provider education, EMR implementation, and performance feedback and will be discussed. The results of the interventions were examined for effectiveness and will be presented.

Sarah Kohler, MPH, *Evaluation Coordinator, Louisiana Public Health Institute, New Orleans, LA*

Arina Lekht, MPH, *Evaluation Coordinator, Louisiana Public Health Institute, New Orleans, LA*

Ryan Pasternak, MD, *Director Adolescent Medicine, LSUHSC/LPHI, New Orleans, LA*

### **OBJECTIVES**

The participant will be able to:

- Identify clinical quality outcome indicators for SBHCs.
- Describe different quality improvement interventions including use of electronic medical records and registries.
- Assess effectiveness of each intervention including barriers to adhering to best practice guidelines within SBHCs as relates to varying CQI data gathering methods.

### **PC2- Mental Health**

*Atlantic Ballroom 2*

Moving School Mental Health Practitioners toward Trauma-Informed, Evidence-Based Practice: A Model that Works

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This workshop will highlight a reflective learning and supervisory model developed to promote and support the training and implementation of Cognitive Behavioral Intervention for Trauma in Schools (CBITS), the only evidence-based, school-based intervention designed to address the consequences of violence exposure and symptoms of Child Traumatic Stress.

Joshua Kaufman, MSW, *Psychiatric Social Worker, Los Angeles Unified School District, School Mental Health, Los Angeles, CA*

### **OBJECTIVES**

The participant will be able to:

- Describe the current research focusing on the connection between training and implementation.
- Describe the key elements that enable a localized model of training and implementation to be successful.
- Recognize the impact of secondary, or vicarious trauma, and

structural/supervisory ways of supporting clinicians.

7:00 pm – 8:30 pm – GOVERNMENT AFFAIRS COMMITTEE MEETING  
*Conference Room 212/213*

**Thursday, June 25, 2009**

7:30 am – 4:30 pm – REGISTRATION & CEU/CME desk  
*Grand Ballroom Foyer*

7:30am – 9:00 am – STATE EXECUTIVE DIRECTORS NETWORKING SESSION  
*Conference Room 216*

9:00 am - 10:15 am  
Opening Plenary

*Grand Ballroom*

**Welcome**

Linda Juszczak, *Executive Director, NASBHC*

Host Committee Co-Chairs

- Jocelyn Lawrence, MD, *Medical Director, University of Miami, J.T. MacDonald Foundation*
- Gina Morgan-Smith, MD, *Medical Director, Institute for Child and Family Health*
- Senator Frederica Wilson (Florida legislature), *Minority (Democratic) Lead Whip*

**Keynote: Health Equity for Children and Adolescents**

Shay Bilchik, JD, will deliver a presentation on promoting health equity for children and adolescents, focusing on the realm of juvenile justice.

Shay Bilchik currently serves as Research Professor and Director of Georgetown University's Center for Juvenile Justice Reform. Prior to his current position, Mr. Bilchick was President and CEO of the

Child Welfare League of America (CWLA). In that position, he was instrumental in formulating CWLA's child welfare financing reform initiative; beginning a series of collaborations to strengthen support for Native American children and families; and championing issues related to lesbian/gay/bisexual/transgendered youth. He has been named among *The NonProfit Times* 'Power and Influence Top 50' in four of the past eight years for his work in public policy arena surrounding child welfare issues. At the request of the governor of Maryland, Mr. Bilchik served for three years as chair of the State Advisory Board to the Department of Juvenile Justice. He has also served on the Ad Council's Children's Campaign Advisory Board since April 2003.

**OBJECTIVES**

The participant will be able to:

- Describe how to promote health equity for children and adolescents.

10:45 am – Noon  
Series A Workshops

**A1- Policy and Advocacy**

*Conference Room 212/213*  
Federal Advocacy: A Case Study of Success

NASBHCs Government Affairs Consultant will facilitate a presentation and interactive dialogue between attendees and two state association executive directors who have employed various techniques and tools for securing the support of their Congressional members for SBHC legislation. These case examples will illustrate for attendees the many ways in which grassroots members can influence the thinking of Congressional members and identify the various tools that can be utilized for this purpose.

Brooke Lehmann, JD, LCSW, *President, Childworks PLLC, Washington, DC*

**OBJECTIVES**



The participant will be able to:

- Identify every day tools that they can employ to influence members of Congress.
- Identify lessons learned and potential obstacles in employing various tools to gain congressional member support.
- Describe more about how NASBHC and field members can work in collaboration towards gaining the support of members of Congress.

## **A2- Youth and Community Engagement**

*Regency Ballroom 3*

Reframing School Dropout as A Public Health Concern: SBHCs at the Intersection of Health & Education  
*\*Youth friendly\**

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Presenters will describe how the health sector can partner with the education sector to discuss and identify strategies in reducing school drop out, influence state and federal policy development, and engage a diverse group of stakeholders.

Antonia Blinn, CHES, BS, *Program Director, MA Coalition of School-Based Health Centers, Boston, MA*

Nancy Carpenter, MPH, *Executive Director, Massachusetts Coalition of School-Based Health Centers, Boston, MA*

### **OBJECTIVES**

The participant will be able to:

- Describe the processes of engaging multiple sectors in discussions around school dropout.
- Recognize the need and value of working collaboratively with one another to create the necessary infrastructure to support the efficient delivery of school-based health services.
- Identify the strategies necessary to articulate a health agenda for “No Child Left Behind”

## **A3- Evaluation and Quality**

*Atlantic Ballroom 1*

The Health Insurance Conundrum in Rural School-Based Health: Using a Patient Navigator Model to Reduce Health Inequities and Increase Program Sustainability

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Rural, low-income families face many obstacles when accessing public health insurance programs. Presenters will discuss a pioneering application of patient navigation within a school-based health paradigm. The process, from conception to roll-out, as well as early evidence of positive outcomes and the impact on program sustainability will be shared.

Jane Hamilton, BSN, *Manager, School-Based Health, Bassett Healthcare, Cooperstown, NY*

Kristen Sager, MSW, *Patient Navigator, Mary Imogene Bassett Hospital, Cooperstown, NY*

### **OBJECTIVES**

The participant will be able to:

- Identify the compatibility of the patient navigation model with the needs and goals of school-based health.
- Examine steps required to build organizational consensus, secure necessary funding and implement the role of the patient navigator within school-based health.
- Describe how the patient navigator model can improve school-based health program sustainability and the health of low-income students.

## **A4- Leadership Skills Development**

*Atlantic Ballroom 3*

Improving the State Policy Context for Comprehensive Preventive Health Care for Disadvantaged Youth

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The workshop will focus on two areas: 1) policies that promote or inhibit high quality comprehensive preventive health care for disadvantaged youth, and 2) deepening

the knowledge base and increasing strategic capacity among adolescent health managers, health care providers, stakeholders, leaders, and policymakers.

Susan Wile Schwarz, MPH, *Research Analyst, National Center for Children in Poverty, New York, NY*

#### OBJECTIVES

The participant will be able to:

- Identify best policy practices that promote high quality comprehensive preventive health care for disadvantaged youth.
- Explain learning collaborative as a strategy for increasing knowledge base and capacity to better serve adolescents and to better advocate for effective policymaking.
- Evaluate strategies to reposition the public dialogue surrounding adolescent health care to promote cutting edge research and more effective policymaking.

#### **A5- Mental Health**

*Regency Ballroom 2*

Depression Screening for All Students in School-Based Health Care: Principles and Practice

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This workshop explores practical ways to integrate depression screening into school-based health/mental health care for all students. After reviewing the epidemiology of depression, we'll discuss the evidence-based practice of brief depression screening, the difference between shorter screening tools versus longer assessment instruments, and ways to overcome obstacles to depression screening.

Daniel Rifkin, MD, *Consulting Psychiatrist; Asst. Professor, Envision New Mexico; Office of School Health (DOH), Albuquerque, NM*

#### OBJECTIVES

The participant will be able to:

- Define screening and depression epidemiology plus one theory and four attributes of effective clinical screening tools.
- Identify brief screening tools from longer assessment instruments.
- Name an effective depression screening tool and discuss its implementation in school-based health/mental health care

#### **A6- Operations and Administration**

*Regency Ballroom 1*

Business Model Development to Prepare for Sustainability

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Presenters will discuss a SBHC business model template development that encompasses financial operations, future financial needs, and addresses standard operational details. SBHC staff can use features of the business plan for pursuing grant funding, answering community concerns, and focusing SBHC work.

Curt Mearns, PhD, MA, *Senior Researcher/Evaluator, Apex Education, Albuquerque, NM*

Nissa Patterson, MPH, *SBHC Consultant, New Mexico Alliance for School-Based Health Care, Albuquerque, NM*

#### OBJECTIVES

The participant will be able to:

- Describe essential components of a business plan.
- Describe how a business plan can help you become more flexible when circumstances require change.
- Plan how to use a business plan to facilitate grant development.

#### **A7- Primary Care**

*Atlantic Ballroom 2*

Interventions to Improve Immunization Rates: Addressing Challenges and Developing Solutions to Vaccine Delivery in SBHCs

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This workshop will present new vaccines that are now recommended for adolescents. SBHCs can be ideal vaccine delivery sites. A recent survey found four common challenges to vaccine delivery in SBHCs. Participants will have the opportunity to consider solutions to their identified challenges in vaccine delivery.

Lisa Abrams, MS, *Program Manager, Denver Health, Denver, CO*

Steve Federico, MD, *Physician, Denver Health, Denver, CO*

#### OBJECTIVES

The participant will be able to:

- Describe current vaccine delivery processes at a national level.
- Identify challenges in vaccine delivery in SBHCs.
- Design solutions to vaccine delivery challenges.

Noon – 1:00 pm BUSINESS MEETING  
LUNCHEON  
*Grand Ballroom*

1:30 pm – 2:45 pm  
Series B Workshops

#### **B1- Youth and Community Engagement** *Regency Ballroom 1*

Best Practices in Social Marketing:  
Advocacy Strategies for State Outreach  
and Increased Credibility  
*\*Youth friendly\**

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After an initial Power Point presentation, a panel representing four states, North Carolina, Texas, Ohio, and New Mexico, will discuss how social marketing has been used in their advocacy initiatives. Then, during Q & A, the audience will also be encouraged to share how they have used these techniques.

Carrie Baker, BA, *Executive Director, Ohio School Based Health Care Association, Columbus, OH*

#### OBJECTIVES

The participant will be able to:

- Define social marketing and describe its important principles that can be used to advocate for SBHCs.
- Describe experiences using specific case studies demonstrating how the principles of social marketing were used in four states for SBHC advocacy efforts.
- Construct a discussion between presenters, panel, and audience to share experiences, successes, and challenges in social marketing and advocating for school-based health care and SBHCs.

#### **B2- Youth and Community Engagement** *Atlantic Ballroom 1* A Winning-Strategy for Cross-Sectoral Planning of SBHCs

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This workshop will provide session participants with successful tools that can be utilized in their organizations to promote and implement cross-sectoral planning for the development of successful SBHCs that are built upon collaborative, community partnerships.

Daniel Hodgkins, M.Ed., *Executive Director, Health Promotion, Community Health Network, Indianapolis, IN*

Donna Stephens, MBA, *Chief Executive Officer, Learning Well, Inc., Indianapolis, IN*

#### OBJECTIVES

The participant will be able to:

- Utilize tools to promote and implement cross-sectoral planning to develop successful school-based health clinics based upon collaborative community partnerships.
- Implement proven strategies to develop collaborative community partnerships.

- Implement proven techniques for blending the silos of education, healthcare and funders to provide school-based healthcare.

### **B3- Evaluation and Quality**

*Atlantic Ballroom 2*

School-Based Health Evaluation: An Interdisciplinary Workshop

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Evaluation of SBHCs can come in different forms depending on the audience, the methods, and goals of the effort. This workshop will be a practical presentation of tools, methods, and results. Evaluation will be addressed from an interdisciplinary perspective, drawing experience from a physician/administrator, NP, and mental health provider.

Chris Kjolhede, MD, MPH, *Director, School-Based Health, Bassett Healthcare, Cooperstown, NY*

Theresa Turick-Gibson, MA, *Pediatric Nurse Practitioner, Bassett Healthcare - Health Zone, Laurens, NY*

#### **OBJECTIVES**

The participant will be able to:

- Discuss what key publications from the literature have shown about SBHCs.
- Identify a question from their SBHC experience for planning an evaluation to address that question.
- Compare qualitative and quantitative evaluation.

### **B4- Policy and Advocacy**

*Conference Room 212/213*

State Advocacy Partnership Works! A Model of Successful Legislative and Programmatic Collaboration

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This workshop will describe how to develop and sustain a mutually beneficial partnership between a state SBHC association and an influential health education organization. The partnership involves shared legislative agendas,

funding and policy priorities, youth involvement, and mutual support in Boards, meetings, and projects.

Connie Parker, RN, MSN, *Executive Director, North Carolina School-Community Health Alliance, Wilmington, NC*

Kay Phillips, BA, *Executive Director, Adolescent Pregnancy Prevention Coalition of North Carolina, Durham, NC*

#### **OBJECTIVES**

The participant will be able to:

- Identify components of a successful partnership between the SBHC state association with the state-wide adolescent pregnancy prevention organization that includes school-based and school-linked health centers in its policy and program agenda.
- List challenges and opportunities in addressing school health center issues and needs in a collaborative/partnership effort.
- Describe the methods used in leadership communication and cooperation in building and sustaining a workable, effective, and collaborative policy and programmatic effort.

### **B5- Mental Health**

*Regency Ballroom 2*

Joining Forces with the Community to Promote Student Wellness

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During the workshop, participants will use the Granville High School Collaborative Model, which is based off of the Ohio Department of Education's Comprehensive System of Learning Supports, to help schools and agencies understand and begin the collaborative process and assess the needs of students. Both school personnel and community agency representatives will walk away with tools to help them build a school/community table, assess student's needs, and determine research based and

practical strategies that address the needs of their students and school.

Brandi Cooper, MS, *High School Counselor, Granville High School, Granville, OH*

Ann Raffay, MS, *High School Counselor, Granville High School, Granville, OH*

#### OBJECTIVES

The participant will be able to:

- Analyze an example of how to form a community collaborative and utilize the expertise of members.
- Identify how Granville High School assessed student's social emotional needs and implemented practical interventions to address those needs.
- Assess their need for developing a school/community collaboration including a needs assessment of students and creation action plans to address those needs.

#### **B6- Operations and Administration**

*Atlantic Ballroom 3*

##### Engaging Your Community in Fundraising

Learn how to strategize, connect, cultivate, and engage donors in your cause. Learn how to stand out in the crowd and receive donor support.

Mary Kate Poling, MA, *Executive Director, Kentucky Child Now!, Frankfort, KY*

#### OBJECTIVES

The participant will be able to:

- Explain how to identify grants and increase chances of getting a grant.
- Design a plan to identify donors and execute the "ask".
- Plan a special event.

#### **B7- Primary Care**

*Regency Ballroom 3*

Ask Me 3: Improving Health Literacy in the Adolescent Population

*\*Youth friendly\**

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"Ask-Me 3" is an intervention used to improve health communication and interactions between a patient and a health care provider. The adaptation of Ask-Me 3 in an adolescent population during a pilot project in SBHCs will be discussed. The project activities, findings, recommendations, and plans for future implementation will be shared.

Glenda Meeks, BSN, MA, *Director Community Health, Kaleida Health, Women and Children's Hospital, Buffalo, NY*

Kimberly Young, BS, *Program Coordinator, Kaleida Health, Buffalo, NY*

#### OBJECTIVES

The participant will be able to:

- Explain the role and responsibilities of patient consumer and health care provider in improving health communication.
- Explain empower and encourage youth to proactively seek health information when receiving services.
- Use 'Ask Me 3' as a method of initiating communication and ensuring understanding of patient and provider's role in maintaining optimal health.

3:15 pm – 4:30 pm  
Series C Workshops

#### **C1- Policy and Advocacy**

*Conference Room 212/213*

Unclaimed Children Revisited: Findings and Implications for Policy and Practice

This workshop focuses on: 1) findings from Unclaimed Children Revisited, a study of policies that support services for young children, school-age children, and youth; 2) state strategies to expand capacity for young children and school-aged children and youth; and, 3) mental health related policies to improve service delivery.

Yumiko Aratani, PhD, *Associate Research Scientist, National Center for Children in Poverty, Columbia University, New York, NY*

Janice Cooper, PhD, MPA, *Associate Research Scientist, National Center for Children in Poverty, New York, NY*

## OBJECTIVES

The participant will be able to:

- Articulate findings from a national study of state children's mental health directors as well as the CA case study with emphasis on services for young children and school-aged children and youth.
- Identify best policy practices which promote family- and youth-centered prevention, intervention, and support practices that focus on mental health for young children, and school-aged children and youth; and point out policy gaps.
- Identify opportunities that increase school-based mental health capacity through policies.

## **C2- Youth and Community Engagement**

*Regency Ballroom 3*

An Alternative Model of School-Based Health Care Designed to Leverage Resources of Safety Net Providers in an Ethnically Diverse Community

This workshop will describe how The Children's Trust developed HealthConnect in Our Schools to promote disease prevention and early intervention in schools. 165 of 360 schools have health teams that are linked to primary care clinics throughout Miami-Dade County. Teams are comprised of a nurse or nurse practitioner, a health technician and a social worker.

Shaleen Fagundo, BA, *Senior Program Manager, The Children's Trust, Miami, FL*

## OBJECTIVES

The participant will be able to:

- Identify the need for of an alternative model of SBHC in a multi-ethnic urban community with limited funding.
- Evaluate the financial impact, program utilization, and systemic challenges encountered during program implementation and expansion.
- Assess both quantitative and qualitative arguments for a nurse-based network anchored by strategically located safety net clinics that leverage resources from community-based safety-net health institutions.

## **C3- Evaluation and Quality**

*Regency Ballroom 1*

The Nuts and Bolts of Data Collection and Reporting

This presentation will discuss the Henry Ford Health System SBHC Program's efforts to improve its data collection and reporting process. This discussion includes: benefits of reliable data; identification of the various types of data and collection methods; and how to implement a data collection plan in a SBHC.

Rachel Pearson, MSW, *Senior Project Coordinator, Henry Ford Health System School-Based & Community Health Program, Detroit, MI*

Amanda Roffe, MPH, *Oral Health Coordinator, Henry Ford School-Based & Community Health Program, Detroit, MI*

## OBJECTIVES

The participant will be able to:

- Describe how to access reliable, comprehensive data that benefits SBHCs.
- Identify the various types of data available at a SBHC and the various methods of collection.

- Implement a data collection plan and process for their own SBHC.

#### **C4- Leadership Skills Development**

##### *Atlantic Ballroom 1*

But I Don't Want to Go on TV: How to Get Your Message Out Via the Media (Media Training)

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A local radio talk show host calls and asks you for an interview about "controversies" in a SBHC. This media training workshop will teach the basic principles of how to use the media effectively to get a message out (without the embarrassment!).

Victor Strasburger, MD, BA, *Professor of Pediatrics, University of New Mexico School of Medicine, Albuquerque, NM*

#### OBJECTIVES

The participant will be able to:

- Articulate one or more important media messages that he or she would like to get out.
- Plan how to appear on TV or on radio.
- Utilize media to get across an important health concern.

#### **C5- Mental Health**

##### *Regency Ballroom 2*

Adolescent Rape and Sexual Assault: The Invisible Epidemic - Recognize and Respond Effectively

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This workshop will discuss the dynamics of child sexual assault and adolescent sexual assault, rape trauma syndrome, myths and misconceptions, the consent/coercion/rape continuum, the mix of alcohol and sex, handling direct and indirect disclosures, the role of a mandated reporter, legal implications of criminal and civil cases, male rape, helping secondary victims (family and friends of victim), and recovery from sexual assault/rape.

Jennifer Koch, MSSW, *Clinical Supervisor, Denver Health School Based Clinic, Denver, CO*

#### OBJECTIVES

The participant will be able to:

- Recognize a minimum of 3 warning signs that a child/adolescent may have been sexually assaulted.
- Articulate their role as a mandated reporter of child/adolescent sexual assault and understand the legal implications of reporting.
- Use the knowledge they gain to better identify and intervene when a child or adolescent reports they have been a victim of sexual violence.

#### **C6- Operations and Administration**

##### *Atlantic Ballroom 3*

Take a SBHC Road Trip: NASBHC's SBHC Roadmap Web Tool

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Learn to navigate NASBHC's newest resource - the SBHC Roadmap. This web-based resource will take SBHC advocates and providers on a journey through the steps required and resources needed to open, operate, and sustain a SBHC.

Laura Brey, MS, *Director of Training, NASBHC, Raleigh, NC*

#### OBJECTIVES

The participant will be able to:

- Name the ten exits in NASBHC's SBHC Roadmap.
- Use the narrative, iconic legend, resources, and links functions located at each exit.
- Locate specific types of resources using the search tool.

#### **C7- Primary Care**

##### *Atlantic Ballroom 2*

Improving Clinical Practice: Evidence-Based Guidelines for Bronchitis and Upper Respiratory Infections

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This presentation will provide evidence-based guidelines, infrastructure development, and a chart audit tool to track improved provider practice for the treatment and management of bronchitis and URIs. These conditions represent illnesses that are commonly encountered and treatable in a SBHC setting.

Paula LeSueur, MN, *SBHC Medicaid Consultant, Envision New Mexico, Albuquerque, NM*

#### OBJECTIVES

The participant will be able to:

- Describe components of evidence-based guidelines for bronchitis and URIs.
- List procedures to ensure compliance with standards.
- Assess chart audit tool for improved provider practice.

6:00 pm – 7:30 pm  
Reception and Poster Session  
*Grand Ballroom Foyer*

#### Exhibits Poster Sessions

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##### Primary Care

Chlamydia Screening for Adolescents--on their turf!  
*Jan Marquard*  
*Jackie Provost*

##### Evaluation and Quality

Maximizing Impact on SBHCs in a Rural State: A Quality Improvement Project  
*Kirsten Bennett*  
*Suzanne Gagnon*  
*Janette Schluter*

##### Mental Health

Addressing cultural challenges during the implementation of evidence-based prevention practices in schools: Lessons learned from three different stages  
*Liz Brown*

##### Evaluation and Quality

Ohio Mental Health Network for School Success: Development of a Quality and Effective Practice Registry for Successful Behavioral Health Strategies  
*Dawna-Cricket-Martita Meehan*  
*Amy Wilms*

##### Primary Care

MDPH-SEAL  
(Seal~Educate~Advocate~Learning)  
Putting smiles back on children's faces!  
*Renee Aird*

##### Operations and Administration

Bridging the Gap Between Principals and School-Based Health Center Staff  
*Marcelo De Stefano*  
*Bibi Khan-Parmar*

##### Youth and Community Engagement

Youth Empowering Strategies (YES): Community-Based Participatory Research Project  
*Roxane Medina*

##### Evaluation and Quality

A Qualitative Analysis of Barriers to Screening for Sexually Transmitted Diseases (STDs) in the Youth Population of Miami Dade County, FL  
*Asma Aftab*  
*Joycelyn Lawrence*

##### Mental Health

Youth Suicide Prevention for Youth by Youth  
*Vanessa Duran*  
*Shirley Villegas*

##### Primary Care

A Reason to Smile: School Based Health Centers as a Key Player in the State's Oral Health Solution  
*Melanie Bonjour*  
*Jesse White-Frese*

##### Primary Care

Increasing Immunization Rates Among Adolescents  
*Cynthia Mears*



**Friday, June 26, 2009**

**Primary Care**

Put On Your Sneakers: Promoting Health and Physical Fitness Through the PHLIP!! Program

*Melanie Bonjour  
Jennifer Handau*

**Evaluation and Quality**

Promoting Self-Care In Urban African-American Teens with Asthma

*Lisa Militello  
Barbara Velsor-Friedrich*

**Primary Care**

NASBHC Census Tracks Trends in School-Based Oral Health Services

*Laurie Barker*

**Evaluation and Quality**

SBHCs and Academic Outcomes

*Maureen VanCura*

**Primary Care**

Applying dental fluoride varnish by non-dental health care professionals at the SBHC to high risk children - building capacity for improved oral health..

*Joan Glick*

**Primary Care**

Navigating a Minefield: Toward Improved Adolescent Risk Assessment, Evaluation and Counseling

*Margaret Bavis*

**Evaluation and Quality**

A Participatory Approach to Creating a Culturally Adapted Measure of Family Attributes among American Indian Youth in the Southwest

*Ingrid Forsberg  
Sue Murray  
Lisa Marr-Lyon*

**Primary Care**

School- Based Dentistry: Maintaining stability in a fluctuating economy

*Karyl Patten*

7:30 am – 4:30 pm – REGISTRATION & CEU/CME desk

*Grand Ballroom Foyer*

7:30 am – 9:00 am – BREAKFAST IN EXHIBIT HALL

*Grand Ballroom Foyer*

8:00 am – Noon

Site Visit

*Offsite – meet in Convention Center Lobby*  
Site Visit to a Middle School and a High School SBHC in North Miami Beach

Whether you are new to school-based health care or a seasoned SBHC professional wanting to learn about how other SBHCs are set up and provide services, come join other SBHC colleagues on a site visit to two SBHCs in North Miami Beach, Florida.

Joycelyn Lawrence, MD, *Medical Director, University of Miami, Miami, FL*

**OBJECTIVES**

The participant will be able to:

- Describe the set up of and services offered by a middle school and a high school SBHC.
- Explain the benefit of including community partners in the ongoing promotion and delivery of health care in school-based settings.

9:00 am – Noon

Series D Workshops

**D1- Policy and Advocacy**

*Atlantic Ballroom 1*

Rural SBHCs: Exploring strengths and weakness to improve quality, move towards sustainability, and establish a national agenda

Research has shown that children in rural SBHCs have unique health factors and face different socioeconomic & cultural

issues than their urban and suburban counterparts. This session addresses how we accommodate these differences and find strategic avenues for supporting their infrastructure, programs, and sustainability.

Tammy Greenwell, RN, BSN, MPH,  
*Director, School Health Services, Blue Ridge Community Health Services, Hendersonville, NC*

Helen Hill, BA, *Program Director for Student Health Services, Greene County Health Care, Inc., Snow Hill, NC*

Stephen North, MD, MPH, *Medical Director, School & Family Health Centers, Bakersville Community Medical Clinic, Bakersville, NC*

#### OBJECTIVES

The participant will be able to:

- Discuss the research that outlines the health factors that make rural kids unique.
- Apply the SWOT analysis method to identify challenges facing rural SBHCs.
- Create action plans that focus on increasing visibility, improving funding, and generating public and governmental support for rural SBHCs.

#### **D2- Youth and Community Engagement**

*Regency Ballroom 1*

Herding Cats! Or How One SBHC learned to TAG and Release Youth Advocates Using the Net

---

Herding Cats! demonstrates how using common internet tools can overcome scheduling obstacles to provide students with “virtual” meetings and connections that, when combined with comprehensive, multi-directional, and multicultural personal initiatives helps SBHCs build strong youth leadership, develop broad community partnerships, and engage in vibrant social advocacy.

Sean Cavanaugh, Student, *President, TAG Team, Calais Middle/High School Teen Advocacy Group (TAG Team), Calais, ME*

Jesse Clark, Student, *Member, TAG Team, Calais Middle/High School Teen Advocacy Group (TAG Team), Calais, ME*

Jay Skriletz, MA, *Youth and Community Advocacy Coordinator, Teen Advocacy Group (TAG Team) Advisor, Calais Middle/High School Blue Devil Health Center, Perry, ME*

#### OBJECTIVES

The participant will be able to:

- Describe scheduling obstacles inherent in organizing student groups.
- Utilize three web-based scheduling and virtual classroom tools--Doodle, Moodle, and WIZIQ--to successfully harness the multiple interests of youth and community advocates and successfully manage scheduling conflicts and limited human resources to accomplish organizational advocacy goals.
- Identify the human strengths that will best support these technologies to promote their organizations' advocacy projects.

#### **D3- Evaluation and Quality**

*Regency Ballroom 3*

School Mental Health Quality Improvement – Ready, Set, Go!

---

Quality assessment and improvement (QAI) is critical to successful school mental health service delivery. Many SBHCs, however, aren't ready to implement a QAI process for mental health services. This workshop will present what needs to be in place before embarking on QAI and steps for implementing a successful quality improvement process.

TJ Cosgrove, MSW, *Program Manager, Community and School-Based*

*Partnerships-Public Health/Seattle and King County, Seattle, WA*

Sharon Stephan, PhD, *Assistant Professor University of Maryland/ CSMH Baltimore, MD*

Jan Strozer, MPA, MSW, *Program Manager, NASBHC, Washington, DC*

#### OBJECTIVES

The participant will be able to:

- Describe the importance of quality assessment and improvement to successful school mental health service delivery.
- Describe the multiple steps to quality assessment and improvement.
- Create an action plan for quality assessment and improvement.

#### **D4- Policy and Advocacy**

*Conference Room 212/213*

*Growing a Sustainable State School Health Care Movement: Making Ohio's Tent Larger for Greater Field Activity, Technical Assistance and Integration of Primary and Mental Health Care*

---

Intended for state association leaders and members as well as those interested in developing/strengthening their state school health care movement, this presentation showcases the growth, opportunities, challenges, and overall changes faced by the Ohio School Based Health Care Association and its partners. By utilizing Ohio as a case study, this presentation will describe how state associations can better partner with other like-minded groups for a stronger, larger, more-integrated school based/linked health care movement as well as how states can utilize grassroots strategies for technical assistance to grow the field, its advocacy and develop leadership among members.

Carrie Baker, BA, *Executive Director, Ohio School Based Health Care Association, Columbus, OH*

J. Thane Lorbach, MSW, *Board & Executive Committee Member, Field Coordinator, Ohio School Based Health Care Association, Cincinnati, OH*

Amy Wilms, *Program Associate, Miami University, Oxford, OH*

#### OBJECTIVES

The participant will be able to:

- Identify how a state association is able to develop a growth plan with limited resources based on the Ohio association's experience.
- Explain how emerging partnerships with state networks, such as the Ohio Mental Health Network for School Success, can assist state associations with the development of a larger school health care tent.
- Demonstrate how increased advocacy, technical assistance and field support can strengthen grassroots activity and develop leadership among members.

#### **D5- Mental Health**

*Atlantic Ballroom 2*

*Marketing Mental Health Services to Your School Administrator*

---

Getting buy-in from your school administrator for school mental health services is one of the keys to success for a SBHC. Using principles of social marketing and hands-on activities, participants will learn effective tactics to communicate to administrators about the connection between school mental health services and school outcomes.

Olga Acosta Price, PhD, *Deputy Director-Associate Research Professor, Center for Health and Health Care in Schools, Washington, DC*

Laura Hurwitz, LCSW, *Director, School Mental Health Programs, NASBHC, Washington, DC*

Carl Paternite, PhD, *Professor and Chair, Department of Psychology, Miami University, Oxford, OH*

#### OBJECTIVES

The participant will be able to:

- Describe key messages regarding the connection between student mental health and academic/school success.
- Demonstrate how to effectively communicate to principal or school administrator about the importance of school mental health programs and services.
- Create a plan to communicate the importance of the school mental health programs and services to principal or key school administrator.

#### **D6- Leadership**

*Atlantic Ballroom 3*

**Does Your Organization Need More Money? Resource Development and Marketing for Increased Revenue**

---

Participants will learn the five Elements of Success in Resource Development and how to integrate their marketing and development efforts. Workshop will include activities to illustrate and reinforce the lessons learned in the presentation. Participants will leave with a case statement outline and ideas for marketing their programs or organizations.

Whitney Brimfield, MHS, *Development Director, NASBHC, Washington, DC*

Divya Mohan, MA, *Communications Director, NASBHC, Washington, DC*

#### OBJECTIVES

The participant will be able to:

- Define the 5 elements of success in resource development.

- Create a case statement to illustrate organizational value.
- Apply tenets of strategic marketing to resource development.

#### **D7- Primary Care**

*Regency Ballroom 2*

**Obesity Prevention and Intervention in SBHCs**

---

Familiarize yourself with national child and adolescent obesity recommendations for prevention, assessment, and intervention; resources available for school health center use; and how to implement treatment guidelines for child and adolescent obesity and hypertension.

Laura Brey, MS, *Director of Training, NASBHC, Raleigh, NC*

Regina Smith, FNP-C, *First Health of the Carolinas, Montgomery County School Health Centers, Norwood, NC*

#### OBJECTIVES

The participant will be able to:

- Describe the magnitude of the child and adolescent obesity epidemic in the US
- Articulate the national recommendations for child and adolescent prevention, assessment, and intervention.
- Implement the national resources available to providers for assisting in implementation of the national recommendations and guidelines.
- List the four stages of pediatric overweight treatment.
- List the four stages of pediatric blood pressure/ hypertension management.
- Utilize motivational interviewing in the treatment of overweight children and adolescents.

Noon – 1:30 pm – NETWORKING LUNCHEON/EXHIBITS

*Grand Ballroom Foyer/Grand Ballroom*

1:30 pm – 2:45 pm  
Series E Workshops

### **E1- Policy and Advocacy**

#### *Atlantic Ballroom 1*

Health Care Reform, Health Disparities and the Coming Revolution in Prevention and Early Intervention Initiatives

---

This workshop will describe how SBHCs are well positioned to be a part of the health care reform discussion with particular focus on their work identifying and reducing health disparities through early intervention and prevention. Presenters will describe SBHCs' collection and use of data related to the social health determinants in their student communities that then factor into planning effective interventions. The workshop will also highlight opportunities for partnerships with other community organizations in addressing the societal and environmental factors that cause health disparities.

Donna Behrens, MPH, *Associate Director, Center for Health and Health Care in Schools, The George Washington University, Washington, DC*

Amy Latham, MPA, *Program Officer - Health Coverage Team, The Colorado Health Foundation, Denver, CO*

#### **OBJECTIVES**

The participant will be able to:

- Identify ways that Delaware and Colorado are working to position their SBHCs to move beyond an individual/school approach to better health and into identifying and understanding the health and health challenges of the community where their students live.
- Identify sources and ways to collect and use information about the social determinants of health to plan health promotion and disease prevention work for the students.

- Identify strategies for developing partnerships in the community that will impact the social determinants of their students' health.

### **E2- Youth and Community Engagement**

#### *Regency Ballroom 1*

Multicultural Youth Leadership: A Student Health Promotion and Leadership Development Program  
*\*Youth friendly\**

---

Multicultural Youth Leadership (MY Lead), works closely with male and female youth from all backgrounds to empower them to educate communities successfully on various health issues. MY Lead conducts interactive sessions that focus on leadership, team building, community building, goal setting, and health education in order to become health promoters.

Jonathan Chin, BS, *Program Specialist II, Montgomery County Department of HHS, Rockville, MD*

Mark Hodge, BS, *Nurse Administrator, Montgomery County Department of HHS, Rockville, MD*

#### **OBJECTIVES**

The participant will be able to:

- Plan and implement a student health promoter program in their school.
- Describe the lessons learned from the multicultural student health promoter program.

### **E3- Evaluation and quality**

#### *Atlantic Ballroom 2*

Improving Mental Health Services in a Diverse, Large Urban School District: Evaluation of Community Mental Health Partnerships in Schools

---

This workshop will provide a description of infrastructure for building collaboration among providers and the use of training on school-based services model to build sustainable model. Presenters will

describe a web based data collection tool for quality measures of school-based mental health.

Susan Shelton, BA, *Executive Director, MindPeace, Cincinnati, OH*

Vel Karacostas, MD, PhD, *Assistant Professor, Psychiatry & Pediatrics, Cincinnati Children's Hospital, Cincinnati, OH*

#### OBJECTIVES

The participant will be able to:

- Describe use of infrastructure for building collaboration among providers.
- Describe a web-based data collection tool and quality measures developed.
- Explain training providers in delivery of school-based services.
- Articulate Community Learning Center model for sustainable partnerships.
- Describe School-Based Mental Health Model.

#### **E4- Leadership Skills Development**

*Conference Room 212/213*

The California School Health Centers Association Youth Board: A Model Approach to Youth Leadership in Statewide Policy and Advocacy  
*\*Youth friendly\**

---

As the flagship program for youth engagement in statewide advocacy, the California School Health Center Association's Youth Board will facilitate a networking session on its model of youth leadership in school health center policy efforts and will train attendees on how to empower youth from other states.

Kathleen Gutierrez, BA, *Youth Coordinator, California School Health Centers Association, Oakland, CA*

#### OBJECTIVES

The participant will be able to:

- Examine policy and advocacy projects completed by youth at the statewide level.
- Identify areas in their policy efforts where youth can be involved.
- Recognize organizational capacity that is conducive to youth engagement in school health center advocacy.

#### **E5- Mental Health**

*Atlantic Ballroom 3*

How School-Connected Mental Health Programs are Including Parents of Immigrants and Refugee Students and Why It Matters

---

This project will describe how parents and neighborhood leaders within refugee and immigrant communities can be engaged in the development of mental health promotion and services to meet the needs of their children.

Lisa Belanger, MS, *Program Manager, Portland Public Health Division, Portland, ME*

Julia Lear, PhD, *Director, Center for Health & Health Care in Schools, The George Washington University, Washington, DC*

#### OBJECTIVES

The participant will be able to:

- Describe at least three benefits from adapting mental health services to reflect the perspectives and priorities of the immigrant and refugee families.
- List at least four strategies for engaging immigrant and refugee parents in developing mental health services and programs for their children and understand steps required to implement those strategies.
- Design approaches to evaluating the impact of their efforts to engage immigrant and refugee parents and assessing parent attitudes towards those services.

## **E6- Primary Care**

*Regency Ballroom 3*

Accurate Medical Record Documentation - Does an Auditor Think You Have Written A Good Note?

---

The program will attempt to put the sometimes confusing rules of documentation in a simplified form to assist providers in their documentation, and allow them confidence in audits, while maximizing their billing.

Dianne Demers, PA-C, CPA, CLU,  
*Physician Assistant, Family Health Center  
of Worcester, Worcester, MA*

### **OBJECTIVES**

The participant will be able to:

- Evaluate the various documentation requirements for both acute visits and preventative health visits.
- Apply the documentation guidelines with various examples of actual notes.
- Identify common mistakes that are made in documentation.

## **E7- Primary Care**

*Regency Ballroom 2*

Adolescent Contraception: 2009 Update for Clinicians on Contraceptive Choices for Adolescents

---

A clinical update for providers on the utilization of contraceptive methods for the adolescent population, including newest methods and controversies. Case-based teaching will address issues unique to our teen patients. Discussion of participants' questions and problems will be encouraged.

Elizabeth Feldman, MD,  
*Pediatric/Adolescent Coordinator,  
UIC/Illinois Masonic Family Medicine  
Residency, Chicago, IL*

### **OBJECTIVES**

The participant will be able to:

- Describe existing contraceptive methods, including the subdermal progestin implant (Implanon).
- Explain adolescent-specific issues such as use of "Quick Start" procedures, intrauterine devices for parenting teens, and recommendations for initiation of pelvic exams/PAP smears.
- Compare the newest methods, including the vaginal contraceptive ring and subdermal progestin-only implant.

2:45 pm – 3:15 pm – BREAK IN EXHIBIT AREA

*Grand Ballroom Foyer*

3:15 pm – 4:30 pm

Series F Workshops

## **F1- Leadership Skills Development**

*Conference Room 212/213*

What's the Succession Plan?

---

This session, moderated by two leaders and founders of the SBHC movement will feature a focused conversation on engaging new leaders in school-based health care.

Linda Juszczak, DNSc, MPH, CPNP, RN,  
*Executive Director, NASBHC, Washington,  
DC*

Julia Lear, PhD, *Director, Center for  
Health & Health Care in Schools, The  
George Washington University,  
Washington, DC*

### **OBJECTIVES**

The participant will be able to:

- Identify the importance of having a succession planning process in place.
- Discuss the future leadership strengths and areas needing improvement in the SBHC field.
- Identify three actions we can take as a field to improve our succession planning.

## **F2- Youth and Community Engagement**

*Regency Ballroom 3*  
Yackety-Yak, We Want Youth to Talk  
Back: Redefining the Role of School  
Health Center Youth Advocates  
*\*Youth friendly\**

---

How do state associations engage youth beyond participation and instead invite youth to serve in leadership roles that help direct SBHC advocacy? Find out how Illinois' state association took steps to partner with youth advocates by creating a Chicago-area Youth Advisory Council. Presenters will also share their plans for statewide growth.

Christina Bronsing, BA, *Health Coordinator, Enlace Chicago, Chicago, IL*

Megan Erskine, BA, *Project Associate, Illinois Coalition for School Health Centers, Chicago, IL*

#### OBJECTIVES

The participant will be able to:

- Examine strategies on how to create and maintain a city-wide school health center Youth Advisory Council.
- Name a youth civics curriculum that can be incorporated into a Youth Advisory Council and how the activities will increase the ability of the students to exercise civic engagement, increase health knowledge and act as agents of change within their schools.
- Measure the effectiveness of a state association's Youth Advisory Council and how it differs from other youth engagement in school health center advocacy.

### **F3- Evaluation and Quality**

*Regency Ballroom 1*  
The Value of Utilization of an Electronic Health Record in the Provision of Services and in Quality and Data Management in a SBHC

---

The presenters will discuss the value of using electronic health records (EHRs) in SBHCs with an emphasis on the use of the EHR to generate coded data from point of care documentation. The presentation will focus on strategies to customize the EHR to enable such capabilities as SBHCs spread the use of technology into schools.

Beatriz Fernandez, RN, MBA, *Director for School based services, Community Health of South Florida, Miami, FL*

Elizabeth Philippe, MD, *Medical Director for School-Based Health, Community Health of South Florida, Miami, FL*

#### OBJECTIVES

The participant will be able to:

- Describe the value of an electronic health record system in the documentation of services in SBHC.
- List examples of data that may be obtained from point of care documentation in an EHR.
- Identify strategies to customize an EHR to support data retrieval capabilities.
- Discuss how structured data may be utilized to document the health status of children in school-based centers and to support quality improvement efforts.

### **F4- Leadership Skills Development**

*Regency Ballroom 2*  
Health is Where You Live, Work, Play, and Learn: Recommendations from the Robert Wood Johnson Foundation's Commission to Build a Healthier America

---

This session will include a presentation of the Commission's recommendations, which focus heavily on support for children and families and engage participants in answering: How can school-based health centers help affect school nutrition and physical activity policies? Make the case for appropriate early childhood



development services? Support school wellness policies? Attune students, families and communities to housing-based risks?

Becky Beauregard, BA, *Senior Research Scientist, Department of Health Policy, The George Washington University, Washington, DC*

#### OBJECTIVES

The participant will be able to:

- Share knowledge about the ways that school-based health centers can help shape school nutrition, school wellness, and school physical activity policies.
- Communicate the case for appropriate early childhood development services.
- Communicate issues related to housing-based health risks with students, families and the broader community.

#### **F5- Mental Health**

*Atlantic Ballroom 2*

Native American Talking Circles: A Culturally Competent Structured Group Intervention to Address Youth Mental Health Issues

*\*Youth friendly\**

---

Participants will be introduced to a step-by-step descriptive process of the Native American talking circle model to address mental health issues facing at-risk youth. An experiential exercise will be used to illustrate how SBHCs can invite youth to solve problems collaboratively, maximize resources, and increase multicultural awareness and empathy.

Carolyn Franzen, MA, MFT, *Windham School-Based Health Center Program, Willimantic, CT*

#### OBJECTIVES

The participant will be able to:

- Discuss the talking circle method of structured group work that addresses the necessary multicultural components for intervention while facing issues affecting at-risk youth to their SBHCs mental health initiatives.
- Describe how talking circles increase trust and sharing, promote personal growth, stimulate peer feedback, and improve listening and empathy skills.
- Apply the talking circle group format to address relevant youth issues such as substance abuse, trauma, ADHD, and school violence.

#### **F6- Operations and Administration**

*Atlantic Ballroom 1*

Striking A Balance: Administrative Cost-Sharing in Illinois SBHCs

---

This workshop will describe a unique approach to addressing long-term sustainability of the SBHC model by centralizing critical administrative responsibilities. Presenters will discuss the process including steps to establish a governing structure; design a menu of services; and conduct an evaluation to further quality improvement, advocacy, and fundraising efforts.

Blair Harvey, BA, *Project Director, IL Coalition for School Health Centers, Chicago, IL*

Amy Valukas, MPH, *Director, Erie Family Health Center, Chicago, IL*

#### OBJECTIVES

The participant will be able to:

- Recognize administrative cost-sharing as a strategy for long-term sustainability of the school health center model.
- Design strategies and key messages for engaging stakeholders throughout the process.
- Describe the necessary steps to choose a health information vendor

and implement the menus of services at each pilot site.

- List steps necessary to measure success of the pilot and ensure sustainability.

### **F7- Policy and Advocacy**

*Atlantic Ballroom 3*

Policy and System Change From A Multicultural Perspective

---

This "skill building" workshop is designed to offer SBHC participants four "practical" ways to think about policy and system change from a multicultural perspective-- focus on inclusion, power, and fairness; focus on resources; focus on delivery systems; and focus on opportunities for change. Participants will use the challenges and opportunities from their work to understand and practice each focus.

Emily Schatzow, MEd, *Senior Multicultural Consultant, VISIONS, Inc., Cambridge, MA*

Deborah Walker, PhD, *Senior Multicultural Consultant, VISIONS, Inc., Charlotte, NC*

#### **OBJECTIVES**

The participant will be able to:

- Identify potential collaborators and competitors and form strategic alliances.
- Examine how to consider resource development and service delivery from a multicultural perspective.
- Discuss how to address root causes of health and education inequities from a policy and systems point of view.
- Assess an overview of policy and system change from a multicultural perspective.

5:00 pm – 6:30 pm – MENTAL HEALTH PROVIDER NETWORKING MEETING  
*Conference Room 312/313*

5:00 pm – 6:30 pm – EVALUATION & QUALITY PANEL MEETING  
*Conference 201*

5:00 pm – 6:30 pm – STATE MEETINGS

California  
*TBD*

Florida  
*Atlantic Ballroom 1*

Illinois  
*TBD*

New York  
*Atlantic Ballroom 2*

North Carolina  
*Conference 214*

Oregon  
*TBD*

SEMINOLE HARD ROCK CASINO OR FORT LAUDERDALE RIVER WALK  
Departure: 6:30 or 7:30 pm  
Return: 10:30 or 11:30 pm  
*Offsite – meet in Convention Center Lobby*

#### **Saturday, June 27, 2009**

7:30 am – Noon – REGISTRATION & CEU/CME desk  
*Grand Ballroom Foyer*

7:30 am – 9:00 am – BREAKFAST/EXHIBITS  
*Grand Ballroom Foyer*

9:00 am – 10:15 am  
Series G Workshops

### **G1- Policy and Advocacy**

*Regency Ballroom 1*

Equipping SBHC Advocates to Address Legal Challenges in the Provision of Reproductive Health Care and Confidential Services for Adolescents

---

This workshop will describe the legal framework for providing sexual and reproductive health care services to adolescents. The session will also explore how to respond to challenges in the provision of confidential services. This topic is of particular importance because it is difficult for advocates to understand, interpret, and navigate the laws related to this controversial issue.

Abigail English, JD, *Director, Center for Adolescent Health and Law, Chapel Hill, NC*

#### OBJECTIVES

The participant will be able to:

- Explain the legal framework for providing sexual and reproductive health services to adolescents, including confidential services.
- Identify effective advocacy approaches that can facilitate the delivery of sexual and reproductive health services in the SBHC setting.
- Describe how to develop effective messages to facilitate acceptance of these services by schools and communities.

### **G2- Youth and Community Engagement**

#### *Regency Ballroom 2*

The Dream Team: How Team Dynamics Can Make or Break the Game and Your Program

---

Using sports analogies as a guide, presenters will discuss positive and negative ways SBHC teams function. There is no one-best-way to play together, as teams move toward common goals of providing health care to target populations. It takes all players focusing on common goal to reach the team's highest potential.

Norma Furlong, FNP, *Family Nurse Practitioner, Multnomah County Health Department, Portland, OR*

Carla Remeschatis, BS, *Health Educator, Multnomah County Health Department School-Based Health Center, Portland, OR*

#### OBJECTIVES

The participant will be able to:

- Identify strengths, weaknesses within their team setting and list who their team members, roles and contributions are.
- Describe the importance of collaboration outside of the clinic walls.
- Describe how the program infrastructure can support the team in its mission of providing comprehensive care.

### **G3- Evaluation and Quality**

#### *Atlantic Ballroom 1*

Data Management and Utilization: Developing a Statewide SBHC Data System for Project Management and Evaluation

---

This workshop describes and demonstrates a statewide online data system for collecting, managing, and reporting SBHC data, including professional development and technical assistance. This system supports integrated project management, evaluation, and billing functions.

Michelle Bloodworth, PhD, *Research and Evaluation Associate, Apex Education, Albuquerque, NM*

Carlos Romero, MBA, *President, Apex Education, Albuquerque, NM*

#### OBJECTIVES

The participant will be able to:

- Recognize challenges for data collection, management, and reporting of a large-scale, statewide SBHC system.
- Describe the benefits of an integrated and multifunction data system.
- Identify benefits to increased communication and data sharing

between SBHC and school administration

#### **G4- Primary Care**

*Regency Ballroom 3*

Child & Adolescent Oral Health Intervention

---

This presentation is about the expanded oral health services for children that are currently being implemented at the Henry Ford Health System SBHCs. The presentation will focus on the infrastructure developed for this service and the collaborative efforts that are the foundation of that infrastructure.

Gail Stewart, MA, BS, *Consultant, Henry Ford Health System School-Based Health Care, West Bloomfield, MN*

Yvette White, MHA, MSN, *Program Practice Manager, Henry Ford Health System, Ann Arbor, MI*

#### **OBJECTIVES**

The participant will be able to:

- Discuss the need for the integration of oral health services into the compendium of services offered through the SBHC.
- Describe who and how to outreach to community partners regarding collaboration and development of an infrastructure to support the delivery of oral health services.
- Assess the impact and value of providing oral health services to their student population.

#### **G5- Mental Health**

*Atlantic Ballroom 3*

Safe Passages: A Comprehensive Service Delivery Model for Adolescent Health

---

Safe Passages will describe best practices, tools, and strategies for implementing a multi-pronged comprehensive service delivery model for adolescent health at urban middle schools. Related topics to be discussed will include

culturally competent practice, coordination of services on campus, and school site relationship-building.

Quinta Seward, PhD, *Policy Director, Safe Passages, Oakland, CA*

Marian Meadows, LCSW, PPSC, *Senior Policy Associate, Safe Passages, Oakland, CA*

#### **OBJECTIVES**

The participant will be able to:

- Articulate best practices, tools, and strategies necessary for implementing holistic adolescent health programming at urban middle schools, with a special emphasis on integrated services.
- Analyze integrated services at school sites through the lens of culturally competent practice, coordination of services on campus, and relationship-building with the school site.
- Design a process of asset-mapping for their school site, and will develop an action plan for implementing the services identified.

#### **G6- Primary Care**

*Atlantic Ballroom 2*

Developing a Self Management System for Adolescent Healthy Lifestyles

---

This presentation will demonstrate a healthy lifestyles self management system for adolescents and discuss how it addresses health inequities. Utilizing a computer touch screen, a youth co-presenter will demonstrate the adolescent self management system. Participants will acquire the tools and knowledge to replicate an adolescent self management initiative in their SBHCs.

Richard Crespo, PhD, *Professor, Marshall University School of Medicine, Huntington, WV*

Paula Fields, MSN, RN, *Rural Coordinator, Marshall University, Nettie, WV*

## OBJECTIVES

The participant will be able to:

- Describe the adolescent self management system for healthy lifestyles.
- Identify the components of an adolescent self management system for healthy lifestyles.
- Utilize the adolescent self management system tools and computer touch screen for healthy lifestyles and its supporting documents.

10:30 am – 12:15 pm

Closing Plenary

*Grand Ballroom*

Poster Award Presentation

Youth Leader Presentation

Not a Quick Fix: Building Support for SBHCs

---

A moderated panel of SBHC funders representing private foundation, federal and state government, and third party payers will present their rationale for providing ongoing financial support for SBHCs.

Featuring:

**Laverne Green, RN, MSN, Captain, U.S. Public Health Service** is the Senior Adviser of the Office of Minority and Special Populations, in the Health Resources and Services Administration's Bureau of Primary Health Care. She has been a commissioned officer in the US Public Health Services for 25 years and has been practicing nursing for 36 years. She is responsible for the School Based Health Center Programs, Health Care for the Homeless, Public Housing Primary Care Programs and numerous federally funded Cooperative Agreements to organizations that target training and technical assistance to special and underserved populations who have limited access to

comprehensive primary health care. In addressing the needs of these populations she collaborates with several federal agencies to promote a comprehensive approach to health care. Captain Green has served in numerous administrative and supervisory roles in health care delivery and programmatic policy and planning and implementation. She serves and is active in public, private, and nonprofit committees with a focus on improving access to health care.

**Kim Greene, LCSW**, is the Executive Director of the Dr. John T. MacDonald Foundation in Coral Gables, Florida. The Foundation's focus is to provide funding for programs and projects designed to improve, preserve or restore the health and health care of the people in Dade County, Florida. Ms. Greene has worked closely with the Foundation's Board of Directors over the past nine years to create funding opportunities that would be most beneficial to the Miami-Dade community and its children. In addition to her work at the Foundation, she maintains a private practice locally and nationally as a management consultant, organizational trainer, and psychotherapist. Prior to her work at the Foundation, Ms. Greene served as the Project Director at The Miami Coalition for a Safe and Drug-Free Community and as President of the International Learning Center. She is Chairman of the Board of Directors for Up Front, Inc. is on the Allegany Franciscan Ministries Board of Trustees (covering Florida), and sits on the Advisory Council for the Florida International University College of Medicine.

**Marilyn Kacica, MD, MPH**, is the Medical Director for the Division of Family Health at the New York State Department of Health overseeing maternal and child health programs. She is a pediatric infectious disease specialist and epidemiologist who has been active in both clinical and population-based epidemiologic research. She was an

attending physician and Associate Professor of Pediatrics at Albany Medical College where she conducted research in infectious diseases including neonatal sepsis. She completed a preventive medicine residency and obtained her MPH at the State University of New York Albany School of Public Health where she is now a Clinical Associate Professor of Epidemiology and a guest lecturer in several courses. At the Department of Health, Dr. Kacica continues her epidemiologic research focusing on hepatitis, methicillin-resistant *Staphylococcus aureus*, Indian Health, child health in SBHCs, and child health data integration and quality improvement in maternal and child health populations. She is co-chair of the Association of Maternal and Child Health Programs' Emergency Preparedness Committee and Adolescent Health Committee.

**Donna Zimmerman RN, MPH** is the Vice President of Government and Community Relations for HealthPartners, a nonprofit, consumer-governed health care organization in Bloomington, Minnesota. HealthPartners provides health care coverage to nearly one million members in medical, dental, individual, and Medicare/Medicaid products. In her role, Ms. Zimmerman is responsible for directing public policy, community affairs,

and Medicare sales for the HealthPartners organizations. She also leads HealthPartners Equitable Care Sponsor Group, which plans and coordinates the organization's activities to reduce identified health care disparities in their members. She was previously the Director of Government Programs with responsibility for the Medicare and Medicaid product lines, including strategic planning, product development, and state and federal government relations. Ms. Zimmerman has been with HealthPartners for 11 years. Her background is in community health administration, with leadership experience in public and nonprofit sectors, including being the first president of NASBHC's Board of Directors.

#### OBJECTIVES

The participant will be able to:

- Discuss how to build sustainable support for SBHCs from three different funding perspectives: government, foundation, and third party payers.
- Articulate how to build sustainable support for SBHCs.

#### NASBHC RAFFLE DRAWING

\*\*\* (must be present to win!) \*\*\*



## Continuing Education

If you have pre-paid for CE credit or if you wish to make application for continuing education credit on site, you MUST stop by the CE desk and pick up a continuing education packet and instructions on sign-in/out requirements. The CE processing fee is \$45.00 per person.

### **Disclosure Statement:**

The National Assembly on School-Based Health Care strives to ensure balance, independence, objectivity, and scientific rigor in all of its educational programs. All planners, faculty members, moderators, discussants, panelists, and presenters participating in this program have been required to disclose any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. This includes relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. The intent of this policy is to identify openly any conflict of interest so that the attendee may form their own judgments about the presentation with full disclosure of the facts. In addition, faculty is expected to openly disclose any off-label, experimental and/or investigational uses of drugs or devices in their presentation.

Written disclosures are available upon request.

To receive CME, CNE and CHES credit, participants must attend the entire workshop/session and submit an evaluation on line at <http://www.dspesg.com/aphaRegional/Medicine>

This activity has been planned and implemented in accordance with the

Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American Public Health Association (APHA) and the National Assembly on School-Based Health Care. The APHA is accredited by the ACCME to provide continuing medical education for physicians.

The APHA designates this educational activity for a maximum of (#15.25) *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Nursing

This continuing nursing education activity was approved by the American Public Health Association/Public Health Nursing Section Approver Unit, an accredited approver by the American Nurses Credentialing center's Commission on Accreditation.

### Health Education

The American Public Health Association is accredited by the National Commission for Health Education Credentialing, Inc. to sponsor continuing education for Certified Health Education Specialists (CHES). This program is a designated event for the CHES to receive up to (#15.25) Category I CE contact hours (CHEC)

### Pediatric Nurse Practitioners

This program is approved by the National Association of Pediatric Nurse Practitioners (NAPNAP) for 15.25 NAPNAP contact hours, of which 2.75 are pharmacology (Rx) content.

### Mental Health Disciplines

Continuing education credit for this event is sponsored by *The Institute for*



*Continuing Education.* Continuing education credit is offered for the professional disciplines listed below. The Conference offers a total of 15.25 contact hours. Credit is awarded on a session-by session basis, with full attendance required for the sessions attended.

*Skills Level of Sessions:* Due to the interdisciplinary nature of this Conference event, sessions are open to attendees of all skill levels. Participants are urged to review the session description to determine appropriateness for professional and personal needs.

#### Psychology

The Institute for Continuing Education is an organization approved by the American Psychological Association (APA) to sponsor continuing education for psychologists. The Institute for Continuing Education maintains responsibility for this program and its content. Not all sessions may be approved for credit for psychologists.

#### Counseling

The Institute for Continuing Education is an NBCC approved continuing education provider and a co-sponsor of this event. The Institute for Continuing Education may award NBCC approved clock hours for programs that meet NBCC requirements. The Institute for Continuing Education maintains responsibility for this program and its content. NBCC Provider No. 5643.

#### Social Work

The Institute for Continuing Education is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), through

its Approved Continuing Education program (ACE). Licensed social workers should contact their individual state jurisdiction to review current continuing education requirements for licensure renewal. The Institute for Continuing maintains responsibility for the program. ASWB Provider No. 1007.

*Florida Dept. Health, Division of Social Work, Counseling, MFT, Provider BAP 255, expiration 03/2011.*

*California Board of Behavioral Sciences Provider No. CEP 636*

*Ohio Counselor and Social Work Board Provider RCS 030001.*

*Alabama Board Social Work, Provider 0171.*

#### Marriage/Family Therapy

Florida Dept. Health, Division of MFT, Counseling, Social Work, Provider BAP 255, expiration 03/2011.

#### Drug/Alcohol

The Institute for Continuing Education is approved by the National Association of Alcohol and Drug Abuse Counselors (NAADAC) to provide continuing education for alcohol and drug abuse counselors. NAADAC Provider No. 00243.

*Non-Credit Events:* Credit is not offered for breakfast, luncheon, reception events, poster sessions, board/committee meetings.

## Course Evaluation Tracking Sheet

*This form is provided as a guide to assist you with the online evaluation.*

Your evaluation of the annual convention is extremely important to us in planning future conventions.

Rate each workshop attended on a 1-5 scale:  
(1) Poor, (2) Fair, (3) Average, (4) Good and (5) Excellent

Enter Workshop Session you attended	PC	PL1	A	B	C	D	E	F	G	PL2
<b>Course Evaluation</b>										
• To what extent were the objectives met										
<b>Evaluation of Content</b>										
• Presentation met your needs										
• Presentation provided usable ideas and/or techniques										
• Time for questions and answers was sufficient										
• Session met your expectations										
• Format and organization were effective										
<b>Evaluation of Speaker/Presenters</b>										
To what extent was the speaker(s) for this session knowledgeable, organized and effective in his/her presentation?										
<b>Was the activity commercially biased?</b>										
<b>Would you attend a similar session next year?</b>										

\*\*Visit [www.nasbhc.org/evaluation09](http://www.nasbhc.org/evaluation09) to complete the online evaluation forms\*\*



## Convention Contributors

### Funders of Convention Scholarships

Allegheny Franciscan Ministries  
Anonymous  
Kate B. Reynolds Charitable Trust  
S.D. Bechtel Jr. Foundation

### Sponsor

#### **Health Connect In Our Schools**

Schools have a team of professionals including a nurse or nurse practitioner, a social worker and two health aides. Each team will serve two schools and will offer physical, mental and behavioral health services.

This initiative was implemented in collaboration with Miami-Dade Public Schools and the Miami-Dade County Health Department and spearheaded by The Children's Trust, to offer quality health services to schools in Miami-Dade County by 2011.

### Exhibitors

#### **Care Scope**

CareScope is comprehensive, providing outcome based, client tracking and case management for Community Health / Access to Care and Safety-Net initiatives. With a central data repository and a shared client record, CareScope automates referrals, coordination and delivery of care across the community collaborative and resources assisting the underserved, under and non-insured. The ROI from CareScope, political, economic, and for improved community health status for this at high risk population, is enormous.

#### **Center for Health and Health Care in Schools**

The Center for Health & Health Care in Schools is a nonpartisan, policy & program resource center located at George Washington University School of Public Health & Health Services. Our mission is to strengthen the well-being of children and adolescents through effective school-based

health programs & services. We **test and evaluate** model programs; **analyze** policy options, and **advise** government officials as well as education and health leaders on how to provide cost-effective and accountable health programs.

#### **IES/Pulse Plus**

Pulse Plus is a revolutionary software that is going to change the way EMRs in schools are viewed. Instead of an outdated program that is hard to navigate or an even more cumbersome paper based records system, Pulse Plus will provide all the means necessary to facilitate workflow and security of sensitive medical information. Specifically designed and written for school based health centers, it encompasses not only school nursing but also clinical and mental health services.

#### **MedImmune, LLC**

MedImmune strives to provide better medicines to patients, new medical options for physicians and rewarding careers to employees. Dedicated to advancing science and medicine to help people live better lives, the company is focused on the areas of infectious diseases, cancer and inflammatory diseases. With approximately 3,000 employees worldwide and headquarters in Maryland, MedImmune is wholly owned by AstraZeneca plc (LSE:AZN.L, NYSE:AZN). For more information, visit MedImmune's website at [www.medimmune.com](http://www.medimmune.com).

#### **Smile Programs . . . the mobile dentists**

Smile Programs provides preventive dental services to toddlers and school-age children often left without care. Smile Programs brings a dental team to a site to provide an exam, cleaning, fluoride treatment, x-rays and sealants where appropriate. No child is ever turned away for lack of resources. Smile Programs' mission is to enhance children's quality of life by providing preventive dental care and a positive dental experience.

### **National Assembly on School-Based Health Care (NASBHC)**

NASBHC is the national voice for school-based health centers. Founded in 1995 to improve the health status of children and youth by advancing and advocating for school-based health care, NASBHC's vision is that all children and adolescents are healthy and achieving at their fullest potential. NASBHC is building public will for policies and funding sources that integrate SBHCs more fully into our nation's health care infrastructure. NASBHC also provides extensive leadership, resources and technical assistance to strengthen and sustain the national network of school-based health centers.

### **PharmPak**

PharmPak provides custom packaged medications for easy dispensing on the spot. Our prescription both generic and brand plus our over the counter meds make compliance easier and more affordable for patients and student health centers alike. We provide unit-of-use medications to health care providers nationwide. Students receiving medication at the time of appointment allows them to leave with what they need to ensure their health and welfare.

### **RAAPS**

RAAPS is a 21 question risk survey developed for teens 10-19, used to identify multiple behaviors that increase morbidity and mortality. The RAAPS has been developed in a web based, youth friendly format making it easier for professionals to identify, counsel and document adolescent risk behaviors in a single visit.

For more information including development, research behind questions, FAQs, strengths, costs and features of the web based RAAPS please go to: [www.raaps.org](http://www.raaps.org)

### **Starlight Children's Foundation**

For more than 25 years, Starlight Children's Foundation ([www.starlight.org](http://www.starlight.org)) has been dedicated to helping seriously ill children and their families cope with their pain, fear and

isolation through entertainment, education, and family activities. Starlight's programs distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Help us brighten their world a little each day.

### **UnitedHealthcare**

UnitedHealthcare has provided health insurance for children for 20 years and covers 2.3 million members in more than 20 states, plus the District of Columbia. UnitedHealthcare is part of UnitedHealth Group, one of the largest health and well-being companies in the country. We offer health care coverage for beneficiaries of various state government health care programs. Our health plans are known by different names in different states, but all offer the same high quality care.

### **In Kind Donor**

Balmar



Linda,

We can't wait to  
reach new heights  
with you!

Laura

Laura

Diana

Whitney

Jan

Michelle

Alicia

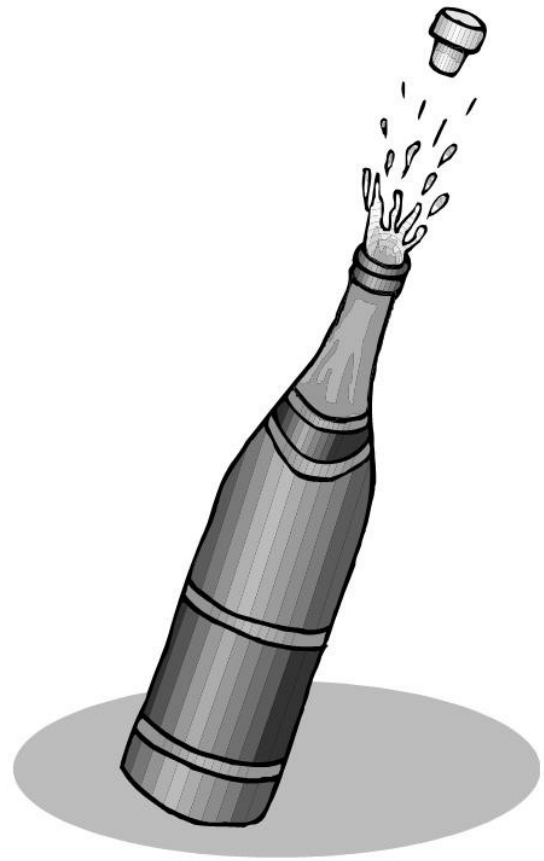
Donna

Rachel

*Linda,*

*We are thrilled to have  
such an excellent leader  
guiding NASBHC into  
the future.*

*Here's to continued  
success and achievement!*



*The NASBHC Board of Directors*

*Allan Alson*

*Lauro Cavazos*

*Tamara Copeland*

*TJ Cosgrove*

*Patricia DeJarnett*

*Maureen Hanrahan*

*Kate Keller*

*Paul Melinkovich*

*David Strong*

*Gerry Van de Velde*

# Congratulations Linda

Best Wishes for Great Success!



Sue Catchings  
Denise Chuckovich  
Gail Gall  
Bruce Guernsey  
Karen Hacker  
Jacob Moody  
Donna Zimmerman

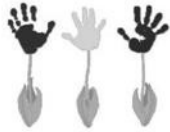




Illinois Coalition for School Health Centers



Congratulations Linda!



Congratulations Linda!

From your friends and colleagues at

The Center for Health and Health Care in Schools



[www.healthinschools.org](http://www.healthinschools.org)



# LINDA JUSZCZAK



**CONGRATULATIONS** ON YOUR  
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**Congratulations to Linda Juszczak and  
the Staff of NASBHC!**

We celebrate your history of accomplishments,  
your vision,  
and your passion  
as we enter a promising new era for  
school-based health care.

**Beth and Norma**

Congratulations *Linda,*  
on your new appointment as  
NASBHC's Executive Director!



## **Congratulations to Linda Juszczak on your appointment as Executive Director of NASBHC**



Vanguard Health Systems and Abrazo Health Care also wish to commend the everyday heroes in School-Based Health Centers nationally who dedicate their lives to improving the health status of children everywhere. We share your vision of helping all children achieve their fullest potential.

Learn more about our initiatives online at  
**VanguardHealth.com | AbrazoHealth.com**



Linda,

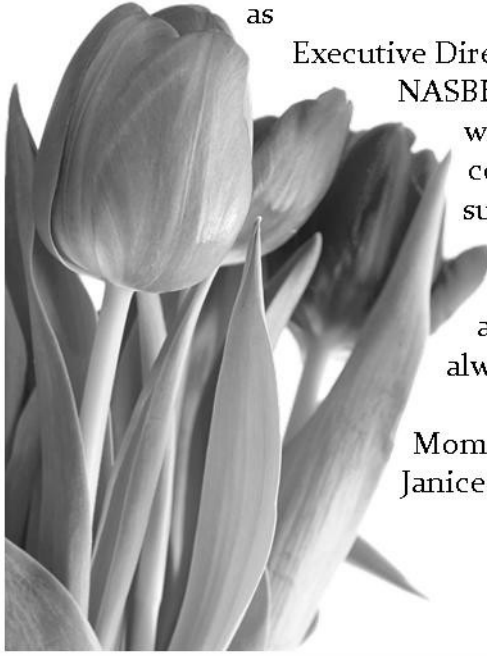
We are so proud of you and all that you have accomplished through the years.

We congratulate you on your new position  
as

Executive Director of  
NASBHC, and  
wish you  
continued  
success.

Our love  
and support  
always,

Mom, Dad, and  
Janice



**Congratulations Linda!**

FROM ALL OF US

AT WRGH

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RIVER  
GROUP ON  
HEALTHCARE

[WWW.WRGH.ORG](http://WWW.WRGH.ORG)

**Congratulations**

Linda Juszczak, Executive Director  
**NATIONAL ASSEMBLY ON  
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Rex Healthcare  
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**Linda Juszczak**  
on her appointment as  
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Health Care Centers



in Schools

*Wishing Linda  
Juszczak  
congratulations  
and great success  
as the Executive  
Director of  
NASBHC*

[www.healthcareinschools.org](http://www.healthcareinschools.org)

Congratulations, Linda

We're in your corner!

School-Based and  
Community Health Program





Montefiore School Health Program  
3380 Reservoir Oval, LL  
Bronx, NY 10467  
<http://www.montekids.org/programs/school/>

The Montefiore School Health Program  
offers our sincerest  
Congratulations to Linda Juszczak  
on her recent promotion to Executive  
Director of NASBHC!

**MONTEFIORE**



# Congratulations and Best Wishes Linda!



Childworks, PLLC

[www.childworkspllc.com](http://www.childworkspllc.com)

JANIN / CLIFF DESIGN

... congratulates **Linda Juszczak**  
on her promotion to Executive Director

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Administaff congratulates **Linda Juszczak**  
on her appointment to Executive Director  
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**Best Wishes Linda**  
as You Champion Health Care  
in Schools

**burness**  
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Linda,

Congratulations and best of luck on your new  
role at NASBHC. We're thrilled to have you on  
Board!

*Angelina Williams*      *Pat Hauptman*      *Mike Guffrey*  
*Christopher Reif*      *Susan Rowley*  
*Veda Johnson*

Linda,

Thank you for taking your  
dedication and commitment to  
SBHCs to the next level. Best  
wishes on this new endeavor.



Trina Anglin      Nancy Eichner      Marty Fisher  
Pat Papa      John Santelli



From your friends in the  
**Northwest: Congrats!**

Tammy Alexander  
TJ Cosgrove  
Jill Daniels  
John Dougherty  
Paula Hester  
Maxine Proskurowski  
Jackie Rose

**Linda Juszczak**  
We love you to the **CORE!**

**CONGRATS LINDA!**

From one of your  
dedicated volunteers.



*Jan Marquard*

Coalition  
for  
Community  
Schools



Because Every Child Deserves Every Chance

[www.communityschools.org](http://www.communityschools.org)

The Coalition  
congratulates Linda  
on her new role as  
Executive Director

**Congratulations Linda from your  
friends and colleagues at the  
Society for Adolescent Medicine**

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...a Multidisciplinary Organization of Health Professionals

# Congratulations Linda!



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## *American Journal of Public Health Call for Manuscripts School-Based Health Care*

The *American Journal of Public Health (AJPH)* intends to publish a theme issue in the **Fall of 2010** featuring current research, practice, and policy essay submissions contributing to the advancement of school-based health care policy and practice. This issue of *AJPH* is intended to help build the evidence that can inform health programming and policy. Key topics to be addressed include but are not limited to: meaningful engagement of youth, parents and other community stakeholders for policy advocacy at the local, state and federal levels; employing strategic communications to reach target audiences for policy change; organizational development for policy advocacy; engaging multicultural communities including Native Americans; engaging other strategic partners particularly the educational community; building a sustainable resource base; the state, role and future of school-based health care; applying a multicultural lens to policy advocacy; using evaluation to inform decision making; and other interdisciplinary or practitioner-based articles adding to the advancement of school-based health care and its sustainability.

Empirical studies, as well as essays that address these issues and provide innovative insights into the influence of economic, political, and social factors on the status of school-based health care and the populations they serve will be considered.

Guidelines for all types of manuscripts may be found at <http://www.ajph.org/misc/ifora.pdf>.

Please submit a brief abstract with your intent to offer a manuscript including its categorization (research, practice or policy essay) to [ajph@wkkf.org](mailto:ajph@wkkf.org) by **July 15, 2009**.

Final manuscripts are due to <http://submit.ajph.org> by **October 30, 2009**. All manuscripts will undergo the standard peer review process by the *AJPH* editors and peer referees as defined by the *AJPH* policy.





## Faculty Roster

### **Lisa Abrams**

Program Manager  
Denver Health  
777 Bannock St, MC #1916  
Denver, CO 80204  
lisa.abrams@dhha.org  
Workshop Session: A7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Olga Acosta Price**

Deputy Director-Associate Research Professor  
Center for Health and Health Care in Schools  
2121 K St, NW  
Washington, DC 20037  
oaprice@gwu.edu  
Workshop Session: D5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Asma Aftab**

Research Assistant Professor  
University of Miami  
1801 NW 9th Avenue  
Miami, FL 33136  
aafab@med.miami.edu  
Workshop Session: Poster 8  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Renee Aird**

Program Director, School-Based Health Care Program  
MA Dept of Public Health  
250 Washington St  
Boston, MA 02108  
renee.aird@state.ma.us  
Workshop Session: Poster 5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Yumiko Aratani**

Associate Research Scientist  
National Center for Children in Poverty,  
Columbia University  
215 W 125 Street  
New York, NY 10027  
aratani@nccp.org  
Workshop Session: C1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Carrie Baker**

Executive Director  
Ohio School Based Health Care Association  
50 West Broad Street  
Columbus, OH 43215  
carrie@bakernonprofits.com  
Workshop Session: B1, D4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Laurie Barker**

Mathematical Statistician  
Centers for Disease Control and Prevention  
Division of Oral Health  
Atlanta, GA  
LUB2@CDC.GOV  
Workshop Session: Poster 14  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Margaret Bavis**

Instructor/Nurse Practitioner  
Rush University-College of Nursing  
600 S. Paulina Suite 1080  
Chicago, IL 60612-3873  
margaret\_bavis@rush.edu  
Workshop Session: Poster 17  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Donna Behrens**

Associate Director  
Center for Health and Health Care in Schools, The George Washington University  
2121 K Street NW  
Washington, DC 20036  
dbehrens@gwu.edu  
Workshop Session: E1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Lisa Belanger**

Program Manager  
Portland Public Health Division  
166 Brackett St  
Portland, ME 04102-3825  
lgb@portlandmaine.gov  
Workshop Session: E5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Kirsten Bennett**

MS, RD, LD  
Envision New Mexico  
625 Silver SW, Suite 324  
Albuquerque, NM 87102-3123  
kdbennett@salud.unm.edu  
Workshop Session: Poster2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Shay Bilchik**

President  
Child Welfare League of America  
440 First St, NW  
Washington, DC 20001  
sbilchik@cwla.org  
Workshop Session: Opening Plenary  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Antonia Blinn**

Program Director  
MA Coalition of School-Based Health Centers  
40 Court St, 10th Floor  
Boston, MA 02108-2212  
ablinn@mcsbhc.org  
Workshop Session: A2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Michelle Bloodworth**

Research and Evaluation Associate  
Apex Education  
3204 Camino de la Sierra NE  
Albuquerque, NM 87111  
michelle@apexeducation.org  
Workshop Session: G3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Melanie Bonjour**

Clinic Administrator  
City of Danbury-School-Based Health Center  
155 Deer Hill Ave  
Danbury, CT 06810-7893  
m.bonjour@ci.danbury.ct.us  
Workshop Session: Poster 10  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **John Booker**

Director for Research  
UNM Envision New Mexico  
625 Silver SW, Suite 324  
Albuquerque, NM 87102  
jbooker@salud.unm.edu  
Workshop Session: Poster 2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Laura Brey**

Director of Training  
NASBHC  
6305 Rushingbrook Dr  
Raleigh, NC 27612  
lbrey@nasbhc.org  
Workshop Session: C6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Whitney Brimfield**

Development Director  
NASBHC  
666 11th Street, NW  
Washington, DC 20001  
wbrimfield@nasbhc.org  
Workshop Session: D6  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Christina Bronsing**

Health Coordinator  
Enlace Chicago  
2756 S Harding  
Chicago, IL 60623  
cbronsing@enlacechicago.org  
Workshop Session: F2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Liz Brown**

Miami University  
501 E. High Street  
Oxford, OH 45056  
brownlea@muohio.edu  
Workshop Session: Poster 3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Nancy Carpenter**

Executive Director  
Massachusetts Coalition of School-  
Based Health Centers  
40 Court Street  
Boston, MA 02146  
ncarpenter@mcsbhc.org  
Workshop Session: A2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Sean Cavanaugh**

President, TAG Team  
Calais Middle/High School Teen  
Advocacy Group (TAG Team)  
34 Blue Devil Hill  
Calais, ME 04619  
Workshop Session: D2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jonathan Chin**

Program Specialist II  
Montgomery County Department of HHS  
401 Hungerford Dr  
Rockville, MD 20850  
Workshop Session: E2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jesse Clark**

Member, TAG Team  
Calais Middle/High School Teen  
Advocacy Group (TAG Team)  
34 Blue Devil Hill  
Calais, ME 04619  
jayskriletz@localnet.com  
Workshop Session: D2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Tiffany Clarke**

Program Associate  
NASBHC  
666 11th Street, NW  
Washington, DC 20001  
tclarke@nasbhc.org  
Workshop Session: AB1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Janice Cooper**

Associate Research Scientist  
National Center for Children in Poverty  
215 W 125 St  
New York, NY 10027  
jc90@columbia.edu  
Workshop Session: C1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Brandi Cooper**

High School Counselor  
Granville High School  
248 New Burg St.  
Granville, OH 43023  
bcooper@laca.org  
Workshop Session: B5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **TJ Cosgrove**

Program Manager  
Community and School-Based  
Partnerships-Public Health/Seattle and  
King County  
401 Fifth Ave  
Seattle, WA 98104  
tj.cosgrove@kingcounty.gov  
Workshop Session: D3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Richard Crespo**

Professor  
Marshall University School of Medicine  
1600 Medical Center Drive  
Huntington, WV 25504  
crespo@marshall.edu  
Workshop Session: G6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Marcelo De Stefano**

Manager, School-Based Health Centers  
New York City Department of Education  
49-51 Chambers Street, Room 600  
New York, NY 10007  
mdestefano4@schools.nyc.gov  
Workshop Session: Poster 6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Dianne Demers**

Physician Assistant  
Family Health Center of Worcester  
14 Fairlawn Dr  
Worcester, MA 01606  
Dianne.DemersFHCW@umassmed.edu  
Workshop Session: E6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Vanessa Duran**

Student  
Pojoaque Valley High School  
Santa Fe, NM 87501  
Workshop Session: Poster 9  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Abigail English**

Director  
Center for Adolescent Health and Law  
310 Kildaire Rd. Suite 100  
Chapel Hill, NC 27516  
english@cahl.org  
Workshop Session: G1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Megan Erskine**

Project Associate  
Illinois Coalition for School Health  
Centers  
1256 W. Chicago  
Chicago, IL 60622-5703  
merskine@ilmaternal.org  
Workshop Session: F2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Shaleen Fagundo**

Senior Program Manager  
The Children's Trust  
3150 SW 3rd Avenue  
Miami, FL 33129  
shaleen@thechildrenstrust.org  
Workshop Session: C2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Steve Federico**

Physician  
Denver Health  
1001 Yosemite St  
Denver, CO 80230  
steve.federico@dhha.org  
Workshop Session: A7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Elizabeth Feldman**

Pediatric/Adolescent Coordinator  
UIC/Illinois Masonic Family Medicine  
Residency  
836 W Nelson  
Chicago, IL 60625  
elizabeth.feldman-  
md@advocatehealth.com  
Workshop Session: E7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Beatriz Fernandez**

Director for School based services  
Community Health of South Florida  
10300 SW 216th St  
Miami, FL 33190  
bfernandez@hcnetwork.org  
Workshop Session: F3  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Paula Fields**

Rural Coordinator  
Marshall University  
142 Hurd Road  
Nettie, WV 26681  
pfields4@yahoo.com  
Workshop Session: G6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Paul Flaspohler**

Assistant Professor of Psychology  
Miami University  
102G PSYC  
Oxford, OH 45056  
flaspod@muohio.edu  
Workshop Session: Poster 3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Ingrid Forsberg**

Nurse Practitioner / Health Educator  
Mercy-Dunbar Health Center through  
Rush University  
3000 South King Dr  
Chicago, IL 60616  
ingrid\_forsberg@rush.edu  
Workshop Session: Poster17  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Carolyn Franzen**

MFT  
Windham School-Based Health Center  
Program  
355 High Street  
Willimantic, CT 06226  
cwestcottfranz@gmail.com  
Workshop Session: F5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Norma Furlong**

Family Nurse Practitioner  
Multnomah County Health Department  
426 SW Stark St  
Portland, OR 97204  
Workshop Session: G2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Suzanne Gagnon**

Provider Outreach /Training Coordinator  
Envision New Mexico  
625 Silver SW  
Albuquerque, NM 87106  
sgagnon@salud.unm.edu  
Workshop Session: Poster 2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Joan Glick**

Nurse Administrator  
Montgomery County Department of  
Health and Human Services  
401 Hungerford Drive  
Rockville, MD 20850  
joan.glick@montgomerycountymd.gov  
Workshop Session: Poster 16  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Kim Greene**

Executive Director  
Dr. John T. Macdonald Foundation  
Coral Gables, FL  
dtaylor@nasbc.org  
Workshop Session: Closing Plenary  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Tammy Greenwell**

Director, School Health Services  
Blue Ridge Community Health Services  
PO Box 5151  
Hendersonville, NC 28793  
greenwelltam@yahoo.com  
Workshop Session: D1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Kathleen Gutierrez**

Youth Coordinator  
California School Health Centers  
Association  
660 13th Street  
Oakland, CA 94612  
kgutierrez@schoolhealthcenters.org  
Workshop Session: E4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jane Hamilton**

Manager, School-Based Health  
Bassett Healthcare  
1 Atwell Rd  
Cooperstown, NY 13326  
jane.hamilton@bassett.org  
Workshop Session: A3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jennifer Handau**

APRN  
Broadview Middle School SBHC  
72 Hospital Ave  
Danbury, CT 06810  
handaj@danbury.k12.ct.us  
Workshop Session: Poster 12  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Blair Harvey**

Project Director  
IL Coalition for School Health Centers  
1256 W Chicago Ave  
Chicago, IL 60642  
bharvey@ilmaternal.org  
Workshop Session: F6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Helen Hill**

Program Director for Student Health  
Services  
Greene County Health Care, Inc.  
7 Professional Drive  
Snow Hill, NC 28580  
helenhillshs@yahoo.com  
Workshop Session: D1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Mark Hodge**

Nurse Administrator  
Montgomery Cty Department of HHS  
401 Hungerford Dr  
Rockville, MD 20850  
mark.hodge@montgomerycountymd.gov  
Workshop Session: E2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Daniel Hodgkins**

Executive Director, Health Promotion  
Community Health Network  
6922 Hillsdale Court  
Indianapolis, IN 46250  
DHodgkins@ecomunity.com  
Workshop Session: B2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Laura Hurwitz**

Director, School Mental Health  
Programs  
NASBHC  
666 11th St. NW  
Washington, DC 20001  
LHurwitz@nasbhc.org  
Workshop Session: D5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Linda Juszcak**

Executive Director  
NASBHC  
1100 G Street, NW  
Washington, DC 20005  
ljuszcak@nasbhc.org  
Workshop Session: F1  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Marilyn Kacica**

Medical Director  
Division of Family Health New York  
State Department of Health  
Empire State Plaza, Corning Tower  
Albany, NY 12237  
mak12@health.state.ny.us  
Workshop Session: Closing Plenary  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Vel Karacostas**

Assistant Professor, Psychiatry &  
Pediatrics  
Cincinnati Children's Hospital  
3333 Burnet Ave, MLC 3014  
Cincinnati, OH 45209  
kar894@cchmc.org  
Workshop Session: E3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Joshua Kaufman**

Psychiatric Social Worker  
Los Angeles Unified School District ,  
School Mental Health  
333 S Beaudry, 29th Floor  
Los Angeles, CA 90017  
joshua.kaufman@lausd.net  
Workshop Session: PC2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Bibi Khan-Parmar**

Principal Administrative Associate  
New York City Department of Health and  
Mental Hygiene  
49-51 Chambers St. Room 600  
New York, NY 10007  
fkhan8@schools.nyc.gov  
Workshop Session: Poster 6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Chris Kjolhede**

Director, School-Based Health  
Bassett Healthcare  
One Atwell Road  
Cooperstown, NY 13326  
kjolhede@usa.net  
Workshop Session: B3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jennifer Koch**

Clinical Supervisor  
Denver Health School Based Clinic  
1001 Yosemite St Suite 200  
Denver, CO 80230  
jennifer.koch@dhha.org  
Workshop Session: C5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Sarah Kohler**

Evaluation Coordinator  
Louisiana Public Health Institute  
1515 Poydras St., Suite 1200  
New Orleans, LA 70112  
skohler@lphi.org  
Workshop Session: PC1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Amy Latham**

Program Officer - Health Coverage  
Team  
The Colorado Health Foundation  
501 South Cherry Street  
Denver, CO 80246  
alatham@coloradohealth.org  
Workshop Session: E1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Joycelyn Lawrence**

Medical Director  
University of Miami  
Department of Family Medicine  
Miami, FL 33101  
jlawrence@med.miami.edu  
Workshop Session: Site Visit, Poster 8  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Julia Lear**

Director, Center for Health & Health  
Care in Schools  
The George Washington University  
JGL@gwu.edu  
Workshop Session: E5, F1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Brooke Lehmann**

President  
Childworks PLLC  
PO Box 32284  
Washington, DC 20007  
blehmann@childworkspllc.com  
Workshop Session: A1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Arina Lekht**

Evaluation Coordinator  
Louisiana Public Health Institute  
1515 Poydras St., Suite 1200  
New Orleans, LA 70112  
alekht@lphi.org  
Workshop Session: PC1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Paula LeSueur**

SBHC Medicaid Consultant  
Envision New Mexico  
625 Silver SW. Suite 324  
Albuquerque, NM 87102  
Plesueur@salud.unm.edu  
Workshop Session: C7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Nancy Lever**

Director of Outreach & Dissemination  
Center for School Mental Health  
737 W. Lombard Street  
Baltimore, MD 21201  
nlever@psych.umaryland.edu  
Workshop Session: D3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Divya Mohan Little**

Communications Manager  
NASBHC  
666 11th St. NW  
Washington, DC 20001-4500  
dmohan@nasbhc.org  
Workshop Session: D6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **J. Thane Lorbach**

Board & Executive Committee Member,  
Field Coordinator  
Ohio School Based Health Care  
Association  
6249 Beech View Circle  
Cincinnati, OH 45213  
Thane@Thanelorbach.com  
Workshop Session: D4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jan Marquard**

Director, School Health Services  
Northeast Valley Health Corp  
4512 Longridge Ave  
Sherman Oaks, CA 91423-3218  
jan.marquard@csun.edu  
Workshop Session: Poster 1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Lisa Marr-Lyon**

Assistant Research Professor  
University of New Mexico PRC  
133 Aragon Ave  
Los Alamos, NM 87544  
lisaml@mac.com  
Workshop Session: Poster 18  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Marian Meadows**

Senior Policy Associate  
Safe Passages  
250 Frank Ogawa Plaza, Ste. 6306  
Oakland, CA 94612  
mmeadows@oaklandnet.com  
Workshop Session: G5  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Curt Mearns**

Senior Researcher/Evaluator  
Apex Education  
6739 Academy rd NE  
ABQ, NM 87109  
curt@apexeducation.org  
Workshop Session: A6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Cynthia Mears**

Medical Director-Arai School HC  
Apex Education  
900 West Wilson  
Chicago, IL 60640  
cmears@childrensmemorial.org  
Workshop Session: Poster 11  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Roxane Medina**

Preventative Health Manager  
Youth Guidance/Roberto Clemente  
Wildcats Students Health Center  
1147 N Western Ave  
Chicago, IL 60622-2931  
Rmedina@youth-guidance.org  
Workshop Session: Poster 7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Dawna-Cricket-Martita Meehan**

Coordinator of School Mental Health  
Projects  
Department of Psychology and Center  
for School-Based Mental Health  
Programs  
Miami University  
Oxford, OH 45056-1601  
meehandc@muohio.edu  
Workshop Session: Poster 4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Glenda Meeks**

Director Community Health  
Kaleida Health, Women and Children's  
Hospital  
1095 Jefferson Ave  
Buffalo, NY 14208  
gmeeks@kaleidahealth.org  
Workshop Session: B7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Lisa Militello**

Project Manager  
Loyola University Chicago  
9424 Monticello Avenue  
Evanston, IL 60203  
lkmilitello@gmail.com  
Workshop Session: Poster 13  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Stephen North**

Medical Director, School & Family  
Health Centers  
Bakersville Community Medical Clinic  
86 N. Mitchell Ave  
Bakersville, NC 28705-6502  
steve.north@mac.com  
Workshop Session: D1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Connie Parker**

Executive Director  
North Carolina School-Community  
Health Alliance  
1901 S Llive Oak Parkway  
Wilmington, NC 28403  
CParker@ncschc.org  
Workshop Session: B4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Ryan Pasternak**

Director Adolescent Medicine  
LSUHSC/LPHI  
c/o Children's Hosp-LSU Peds  
New Orleans, LA 70118  
rpasternak@gmail.com  
Workshop Session: PC1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Carl Paternite**

Professor and Chair  
Miami University  
100 Psychology Building  
Oxford, OH 45056  
paternce@muohio.edu  
Workshop Session: D5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Karyl Patten**

General Dentist  
Whitefoord Elementary School Clinic  
35 Whitefoord Ave  
Atlanta, GA 30317-1727  
kcpatte@emory.edu  
Workshop Session: Poster 19  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Nissa Patterson**

SBHC Consultant  
New Mexico Alliance for School-Based  
Health Care  
PO Box 37303  
Albuquerque, NM 87176  
nissapatterson@hotmail.com  
Workshop Session: A6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Rachel Pearson**

Senior Project Coordinator  
Henry Ford Health System School-  
Based & Community Health Program  
One Ford Place-4B  
Detroit, MI 48202  
rpearso1@hfhs.org  
Workshop Session: C3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Elizabeth Philippe**

Medical Director for School-Based  
Health  
Community Health of South Florida  
10300 SW 216th Street  
Miami, FL 33190  
ephilippe@hcnetwork.org  
Workshop Session: F3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Kay Phillips**

Executive Director  
Adolescent Pregnancy Prevention  
Coalition of North Carolina  
3708 Mayfair Street  
Durham, NC 27707  
kphillips@apccnc.org  
Workshop Session: B4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Mary Kate Poling**

Executive Director  
Kentucky Child Now!  
1491 Twilight Trail  
Frankfort, KY 40601  
marykatepoling@kychildnow.org  
Workshop Session: B6  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jackie Provost**

Program Manager  
California Family Health Council  
3600 Wilshire Blvd.  
Los Angeles, CA 90010  
provostj@cfhc.org  
Workshop Session: Poster 1  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Ann Raffay**

High School Counselor  
Granville High School  
248 New Burg St.  
Granville, OH 43023  
araffay@laca.org  
Workshop Session: B5  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Carla Remeschatis**

Health Educator  
Multnomah County Health Department  
School-Based Health Center  
426 SE Stark St  
Portland, OR 97204  
carla.b.remeschatis@co.multnomah.or.us  
Workshop Session: G2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Daniel Rifkin**

Consulting Psychiatrist; Asst. Professor  
Envision New Mexico; Office of School  
Health (DOH)  
Department of Pediatrics, MSC10 5590,  
1 University of New Mexico  
Albuquerque, NM 87131-0001  
drifkin@salud.unm.edu  
Workshop Session: A5  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Amanda Roffe**

Oral Health Coordinator  
Henry Ford School-Based & Community  
Health Program  
One Ford Place  
Detroit, MI 48202  
aroffe1@hfhs.org  
Workshop Session: C3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Carlos Romero**

President  
Apex Education  
6739 Academy Rd. NE  
Albuquerque, NM 87109  
romero@apexeducation.org  
Workshop Session: G3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Kristen Sager**

Patient Navigator  
Mary Imogene Bassett Hospital  
1 Atwell Road  
Cooperstown, NY 13326  
kristen.sager@bassett.org  
Workshop Session: A3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Emily Schatzow**

Senior Multicultural Consultant  
VISIONS, Inc.  
Cambridge, MA  
eschatzow@comcast.net  
Workshop Session: F7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Janette Schluter**

Program Specialist  
Envision NM  
625 Silver SW, Suite 324  
Albuquerque, NM 87102  
jschluter@salud.unm.edu  
Workshop Session: Poster 2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Quinta Seward**

Policy Director  
Safe Passages  
250 Frank Ogawa Plaza, Suite 6306  
Oakland, CA 94612  
Workshop Session: G5  
Disclosure Statement  
Discussion of commercial products: No

### **Susan Shelton**

Executive Director  
MindPeace  
5642 Hamilton Avenue  
Cincinnati, OH 45224  
shelton.mindpeace@fuse.net  
Workshop Session: E3  
Disclosure Statement  
Discussion of commercial products: No

### **Jay Skriletz**

Youth and Community Advocacy  
Coordinator, Teen Advocacy Group  
Calais Middle/High Blue Devil HC  
40 Bayside Place  
Perry, ME 04667-3369  
jayskriletz@localnet.com  
Workshop Session: D2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Regina Smith**

FirstHealth of the Carolinas,  
Montgomery County School Health  
Centers  
32681 Bethlehem Church Road  
Norwood, NC 28128  
rpsmith@firsthealth.org  
Workshop Session: D7  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Sharon Stephan**

Assistant Professor  
University of Maryland/ CSMH  
737 W. Lombard Street  
Baltimore, MD 21201  
sstephan@psych.umaryland.edu  
Workshop Session: D3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Donna Stephens**

Chief Executive Officer  
Learning Well, Inc.  
429 E Vermont St, Suite 300  
Indianapolis, IN 47202  
dstephens@learningwellinc.org  
Workshop Session: B2  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Gail Stewart**

Consultant  
Henry Ford Health System School-  
Based Health Care  
6344 Commerce Rd.  
West Bloomfield, MN 48324-2710  
gstewar2@hfhs.org  
Workshop Session: G4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Victor Strasburger**

Professor of Pediatrics  
University of New Mexico School of  
Medicine  
MSC IO 5590, 1 University of New  
Mexico  
Albuquerque, NM 87131  
vstrasburger@salud.unm.edu  
Workshop Session: C4  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Jan Strozer**

Program Manager  
NASBHC  
1100 G. Street NE, Suite 735  
Washington, DC 20005  
Workshop Session: D3  
Disclosure Statement  
Discussion of commercial products: No

### **Bryanna Student**

Student  
Pojoaque Valley High School  
Santa Fe, NM 87501  
Workshop Session: Poster 9  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Theresa Turick-Gibson**

Pediatric Nurse Practitioner  
Bassett Healthcare - Health Zone  
PO Box 301  
Laurens, NY 13796  
Workshop Session: B3  
[Disclosure Statement](#)  
Discussion of commercial products: No

### **Amy Valukas**

Director  
Erie Family Health Center  
1701 W Superior St  
Chicago, IL 60622-5646  
avalukas@eriefamilyhealth.org  
Workshop Session: F6  
[Disclosure Statement](#)  
Discussion of commercial products: No

## Faculty Roster

### **Maureen VanCura**

Assistant Professor of Nursing  
Wegmans School of Nursing, St John  
Fisher College  
3690 East Ave  
Rochester, NY 14616  
mvancura@sjfc.edu

Workshop Session: Poster 15

[Disclosure Statement](#)

Discussion of commercial products: No

### **Barbara Velsor-Friedrich**

Faculty  
Loyola Univeristy Chicago  
9424 Monticello Avenue  
Evanston, IL 60203  
bvlsor@luc.edu

Workshop Session: Poster 13

[Disclosure Statement](#)

Discussion of commercial products: No

### **Shirley Villegas**

Suicide Prevention Coordinator  
Pojoaque Valley High School  
1574 Santa Fe  
Pojoaque, NM 87501

shirleyvillegas2003@hotmail.com

Workshop Session: Poster 9

[Disclosure Statement](#)

Discussion of commercial products: No

### **Deborah Walker**

Senior Multicultural Consultant  
VISIONS, Inc.  
5807 D Sharon Rd  
Charlotte, NC 28210  
dwalkercharlotte@bellsouth.net

Workshop Session: F7

[Disclosure Statement](#)

Discussion of commercial products: No

### **Yvette White**

Program Practice Manager  
Henry Ford Health System  
2715 Windwood Drive  
Ann Arbor, MI 48105  
ywhite1@hfhs.org

Workshop Session: G4

[Disclosure Statement](#)

Discussion of commercial products: No

### **Jesse White-Frese**

Executive Director  
CT Association of School Based Health  
Centers  
PO Box 771  
North Haven, CT 06473

jessewf@comcast.net

Workshop Session: Poster 10

[Disclosure Statement](#)

Discussion of commercial products: No

### **Susan Wile Schwarz**

Research Analyst  
National Center for Children in Poverty  
215 West 125th Street  
New York, NY 10027  
sww19@columbia.edu

Workshop Session: A4

[Disclosure Statement](#)

Discussion of commercial products: No

### **Amy Wilms**

Program Associate  
Miami University  
90 N Patterson Ave  
Oxford, OH 45056

wilmsab@muohio.edu

Workshop Session: Poster 4

[Disclosure Statement](#)

Discussion of commercial products: No

### **Kimberly Young**

Program Coordinator  
Kaleida Health  
1095 Jefferson Avenue  
Buffalo, NY 14208  
kdyoung@kaleidahealth.org

Workshop Session: B7

[Disclosure Statement](#)

Discussion of commercial products: No

### **Donna Zimmerman**

Vice President, Government Public  
Relations  
HealthPartners  
8100 34th Ave South  
Bloomington, MN 55425

donna.j.zimmerman@healthpartners.com

Workshop Session: Closing Plenary

[Disclosure Statement](#)

Discussion of commercial products: No



# Be Counted!!!!

The NASBHC Census of School-Based Health Centers is the **only source** for valuable information which supports your local and state efforts and our national legislative and advocacy work! **You are the key to creating this important databank of information.**

**Currently, our response rate is very low** which puts our ability to provide critical support to your state efforts and our national advocacy at risk. Without an increased response rate there will be missed opportunities for legislative victories and increased visibility to our issue at the local, state, and federal levels. While we appreciate the efforts of those SBHCs who have completed the Census, **we need your help in addressing this critical situation.**

Visit [www.nasbhc.org/census](http://www.nasbhc.org/census) to complete the survey.

## Do it here!

Have some spare time between/after workshops? We have a station available, near the registration desk for you to fill out your Census at the convention itself.

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The Census is just ONE tool in NASBHC's wide collection of resources for SBHC providers, sponsors, and advocates.

Visit [www.nasbhc.org](http://www.nasbhc.org) TODAY to access the *SBHC Road Map*. After July 1, this road map to SBHC success will be available to members only or for a subscription fee.

This dynamic web tool helps you on your journey from the early stages of considering a SBHC through the first year or two of operations.

Access this tool and make your SBHC the best it can be!

## SAVE THE DATE - 2010

NASBHC is hosting you in our neighborhood! Join us in **Arlington, VA** at the Marriott Crystal Gateway for the 2010 National School-Based Health Care Convention, **June 17-20, 2010**.

This newly renovated Crystal City hotel offers exceptional accommodations, luxurious amenities, and impeccable service. It is surrounded by Arlington's best shopping and the Metro stop can be accessed from the lobby, allowing guests to reach the best museums, monuments and attractions of Washington DC and the surrounding area. It will be an exciting convention in our nation's capital – so bring your whole family!

## NASBHC MEMBERSHIP

Don't forget to renew your NASBHC membership this month. If you're not a member, now's a great time to join. By renewing or joining NASBHC, you are:

- Supporting a permanent voice on Capitol Hill for our cause – that's building a strong bipartisan coalition for properly funded school-based health care.
- Joining a network that shares your passion for school-based health care.
- Accessing a broad range of professional resources and technical assistance.

Our success counts on it!

## EVALUATION

Please be sure to complete evaluations for the convention, as well as the workshops you attend. We use the evaluation for future planning and they are a requirement for the continuing education credits. You will be receiving email reminders to complete the online evaluations. Your input is very important! Visit [www.nasbhc.org/evaluation09](http://www.nasbhc.org/evaluation09) TODAY!

## NATIONAL CENSUS SCHOOL-YEAR 2008-2009

NASBHC is in the midst of collecting data for the National School-Based Health Centers Census (school year: 2007-08). The SBHC Census, conducted every three years, yields important up-to-date data on demographics, staffing services, operations, prevention activities, clinical policies, and trends. The national Census has been used to inform the media, advocate to legislators, and create more understanding and awareness regarding the SBHC model. Work with us to create a national directory of programs. Our response rate is not where we'd like it to be so PLEASE FILL OUT YOUR CENSUS TODAY and be a part of this national movement.

## NASBHC STAFF

**Laura Brey**, Director of Training  
**Whitney Brimfield**, Development Director  
**Tiffany Clarke**, State Relations and Membership Manager  
**Laura Hurwitz**, Director of School Mental Health  
**Linda Juszczak**, Executive Director  
**Divya Mohan Little**, Communications Director  
**Alicia Newell**, Administrative Assistant  
**Donna Roseborough**, Administrative Assistant  
**Jan Strozer**, Program Manager  
**Deirdre Taylor**, Administrative Director

## 2008 PROGRAM COMMITTEE

### Host Committee

#### Co-Chairs:

**Jocelyn Lawrence, MD** – Miami, FL  
**Gina Morgan-Smith, MD** – Miami, FL  
**Andrew Brickman** – Miami, FL  
**Danielle Hart** – Miami, FL  
**Veree Jenkins** – Miami, FL  
**Betty Larkin** – Miami, FL  
**Isa Piloto-Baker** – Miami, FL  
**Kathryn Reiss** – Miami, FL  
**Timothy Tyler** – Miami, FL  
**Angelia Williams** – Saginaw, MI

### APHA Planners

**Sue Catchings, MA, CHES**, CHES Planner  
**Linda Juszczak, DNS, MPH, CPNP**, CNE Planner  
**Jocelyn Lawrence, MD**, CME Planner  
**Gina Morgan-Smith, MD**, CME Planner

**NASBHC** National  
Assembly on  
School-Based  
Health Care

1100 G Street, NW | Suite 735 | Washington, DC 20005  
(phone) 202-638-5872 | (fax) 202-638-5879  
(website) [www.nasbhc.org](http://www.nasbhc.org) | (e-mail) [info@nasbhc.org](mailto:info@nasbhc.org)